



Pre-Conference Activities • Monday 29th September

September 29, 2025

16:00 EDT

VBHC 101 - Back to Basics with ICHOM Education

INTRODUCTION TO VBHC

Scott Wallace - *Assistant Professor, Department of Pediatrics, Dell Medical School, Univ. of Texas at Austin; Founder & Lead Faculty, ICHOM Education*; ,
Kathy Carberry - *ICHOM Education Faculty Assistant Professor, Department of Medical Education, Dell Medical School, University of Texas at Austin*

Calibrating the Compass: Co-Creating ICHOM's Strategic Focus

CONVERSATIONS WITH ICHOM

Jennifer Bright - *President, ICHOM*

Elevating Patient Leadership in Value-Based Healthcare

PATIENT EMPOWERMENT ACTION TANK

Designing Value-Based Funding - Linking Data, Risk, and Reimbursement

FUNDER-PROVIDER ROUNDTABLE

Daniel Erasmus - *CEO & Director, Insight Actuaries*

Creative solutions to VBHC implementation in LMIC

VBHC IMPLEMENTATION WORKSHOP

Nabeela Cassim - *Product Owner, Insight Solutions Group Pty (Ltd)*

9:00 EDT

The Mater Misericordiae University Hospital Site Visit



Day 1 • Tuesday 30th September

September 30, 2025

7:30 EDT	REGISTRATION and NETWORKING BREAKFAST
8:30 EDT	President's Welcome Jennifer Bright - <i>President, ICHOM</i>
8:50 EDT	MoH Ireland Welcome Address
9:00 EDT	Patient Keynote Address. When Patients Lead the Way: Redefining Value Through Experience
9:20 EDT	Global Vision, Local Impact: Tailoring VBHC to Regional Realities Dr. Sally Lewis - <i>Professor of Value in Health Management, Swansea University; Founding Director, Kintsugi International</i>
10:10 EDT	What Comes First, Outcomes or Payment? Smart Payer-Driven Incentives for Better Outcomes and Sustainable Care Dr. Jens Deereberg-Wittram - <i>Chief Executive Officer and President, RoMed; The First President (2012 - 2014), ICHOM</i>
11:00 EDT	NETWORKING COFFEE BREAK
11:30 EDT	Patient-Led Care in Action - Real-World Case Studies PATIENT-LED INITIATIVES Anne-Sophie Gresle - <i>Project Manager and Researcher, Hospital Clinic Barcelona</i> Derick Mitchell - <i>Executive Director of Programmes, The Synergist</i> Robert Hejzák - <i>Board Chairman, NAPO</i>
	Breaking the Status Quo: How Health Systems Are Moving Money Towards Value-Based Care SYSTEM LEVEL INTEGRATION Filipe Costa - <i>CEO & Founder, Vision4Value; Prof. VBHC Executive Education, Nova School of Business and Economics Executive Education</i> Dr. Daphne Khoo - <i>Deputy Director of Medical Services, Healthcare Performance Group; Executive Director, Agency of Care Effectiveness; Ministry of Health, Singapore</i>
	Breaking Borders: Harnessing Patient-Reported Data Comparison and Collaboration for Global Impact DATA COMPARISON & COLLABORATIONS Paul van der Nat - <i>Chief Value Officer, St. Antonius Hospital</i>
	Paying for Value - Where to Start? INCENTIVES & PAYMENT MODELS
12:20 EDT	Shaping Policy with Global Insights: Leveraging Data to Drive Quality of Care Improvements DATA COMPARISON & COLLABORATIONS
13:00 EDT	NETWORKING LUNCH
14:30 EDT	ICHOM Accreditation - Why, What, and How? A Tale of Three Doers ACCREDITATION WORKSHOP Zofia Das-Gupta MD - <i>Senior Outcomes Research Director, ICHOM, UK</i> Ali Hashemi - <i>Co-Founder and CEO, meta[bolic]; Co-Founder and Chairman, GluCare Health</i> Dr. Piyaporn Thipayarat - <i>Hospital Director, Bangkok Hospital Pattaya</i>
	From Consultation to Collaboration: Designing Healthcare WITH Patients PATIENT ENGAGEMENT WORKSHOP Hayley Chapman - <i>Senior Program Director, PFMD</i> Karen Padilla - <i>Heart Valve Disease Patient Council & Women and Heart Working Group Lead, Global Heart Hub, Council Lead- Heart Valve Disease, The International Alliance of Heart Patient Organisations</i> Mandy Sandkuhler - <i>Director, Partnerships and Communications, The Mended Hearts</i> Begonya Nafria Escalera - <i>Chair of the Enpr-EMA Working Group and Coordinator of the Share4Rare platform, Barcelona University Hospital</i>
	Getting the Most From Using PROMs PROMS INTERACTIVE DISCUSSION Jennifer Bright - <i>President, ICHOM</i> Prof. Jan Sorensen - <i>Director of the Healthcare Outcomes Research Centre, Royal College of Surgeons in Ireland</i> Paula Daibert - <i>Director of Innovation, IAG Saude Group</i> Jeff R Houck - <i>Professor of Orthopedics and inaugural Program Director of the new Doctor of Physical Therapy Program, University of Rochester</i>
	AI - From Buzzword to Practical Application. Real World Examples AI-DRIVEN CARE WORKSHOP Jae Won Joh - <i>Co-Director of Advanced Development, Kaiser Permanente Medical Group</i> Soo Min Wong - <i>Group CFO, National University Health System</i>
	Payers and Providers in Conversation: Bridging the Gap for Better Patient Outcomes SMART INCENTIVES ROUNDTABLE
	Abstract Tour 1 to 6 ABSTRACT TOURS
	Cracking the Cost Code: Measuring What Matters Most to Patients COST MEASUREMENT WORKSHOP Mary Witkowski - <i>Fellow, Harvard Business School; Board Member, ICHOM</i>
	Beyond Hospital Walls: Transforming Elderly Care with Seamless Integration FULL CYCLE OF CARE SESSION Lungi Nyathi - <i>CEO, Alignd</i> Prof. Gaylene Coulton - <i>Adjunct Assoc/Professor, Eastern Palliative Care Ltd.</i>
	Strategic Purchasing for Impact: Driving Outcomes Through VBHC Procurement VBHC PROCUREMENT WORKSHOP



- 16:00 EDT | **NETWORKING COFFEE BREAK**
- 16:30 EDT | **Pitch Perfect: Mastering the VBHC Sales Pitch**
VBHC SIMULATION LAB
Ali Hashemi - *Co-Founder and CEO, meta[bolic]*; *Co-Founder and Chairman, GluCare Health*
Pieter de Bey - *Managing Director, Santeon Hospital Group*
Mohamed Parrini Mutlaq - *CEO, Hospital Moinhos de Vento*
- | **Top 5 Breakthrough Innovations in VBHC 2025**
ICHOM-NEJM CATALYST ABSTRACT SPOTLIGHT
- 17:30 EDT | **Day 1 Closing Address**
VBHC SIMULATION LAB
Jennifer Bright - *President, ICHOM*
- | **Day 1 Closing Address**
ICHOM-NEJM CATALYST ABSTRACT SPOTLIGHT
Zofia Das-Gupta MD - *Senior Outcomes Research Director, ICHOM, UK*
- 17:45 EDT | **Welcome Drinks Reception Sponsored by ICHOM Education**



Day 2 • Wednesday 1st October

October 1, 2025

7:30 EDT	NETWORKING BREAKFAST
9:00 EDT	President's Opening
9:10 EDT	Prof Michael E. Porter Lectureship
9:30 EDT	Peer Session. Death by Pilot? Breaking the Cycle and Scaling PROMs for Real Impact Eva Villalba - <i>Executive Director, Quebec Cancer Coalition</i> Diarmuid Murphy - <i>Group Chief Value Officer, National University Health System (NUHS)</i> Mohamed Parrini Mutlaq - <i>CEO, Hospital Moinhos de Vento</i>
10:20 EDT	When Tech Meets What Matters: How GluCare Is Personalising Diabetes Care Around What Patients Value Most Dr. Ihsan Almarzooqi - <i>Co-Founder and Managing Director, GluCare Health, Integrated Diabetes Center, Dubai, United Arab Emirates</i> Ali Hashemi - <i>Co-Founder and CEO, meta[bolic]; Co-Founder and Chairman, GluCare Health</i>
11:00 EDT	NETWORKING COFFEE BREAK
11:30 EDT	From the Trenches: DOs and DONTs of VBHC Implementation BEST PRACTICES & PITFALLS The Long Road to Value: Building the UK's PROMs System —A journey inspired by Florence Nightingale BEST PRACTICES & PITFALLS Andrew Vallance-Owen MBE, DUniv (Hon B'ham), MBA, FRCS Ed - <i>Chief Medical Officer, Medcover AB; Chair of Board, Cerina, Fitness Genes; Former Group Medical Director and Chief Medical Officer, International Bupa Group</i> Making VBHC Work: Real Journeys, Real Impact IMPLEMENTATION CASE STUDIES A Primary Care Reimagined: A Value-Based Approach IMPLEMENTATION CASE STUDIES A Doing More with Less: VBHC in Resource-Limited Setting IMPLEMENTATION CASE STUDIES B Outcomes in Action: Colombia's 3-Year Journey in a Tertiary Hospital IMPLEMENTATION CASE STUDIES B Carlos Kerguelen - <i>Deputy Director of Clinical Performance Metrics, Fundacion Santa Fe de Bogota</i>
11:50 EDT	Getting It Right: Best and Worst Practices in Shared Decision-Making INSIDE THE CONSULTATION ROOM Failing Forward: Hard Lessons from VBHC Implementation in Low-Awareness Regions BEST PRACTICES & PITFALLS Dr. Slaveyko Djambazov - <i>Managing Partner, HTA Ltd</i>
12:10 EDT	Case Study 3 BEST PRACTICES & PITFALLS TRANSITION BREAK IMPLEMENTATION CASE STUDIES A TRANSITION BREAK IMPLEMENTATION CASE STUDIES B
12:30 EDT	What Measuring Oncology Outcomes in Ireland Taught Us BEST PRACTICES & PITFALLS David Galvin - <i>Assoc. Clinical Professor, Consultant Urologist, UCD, Mater and St Vincents Hospitals</i>
12:20 EDT	The Heart of the Matter: Transforming Cardiac Care with the Congenital Heart Disease Standard Set. Boston Children's Hospital Case Study IMPLEMENTATION CASE STUDIES A Susan F. Saleeb, MD - <i>Director of Boston Operations for Ambulatory Cardiology, Attending, Department of Cardiology, Boston Childrens Hospital; Assistant Professor of Pediatrics, Harvard Medical School</i> Revolutionising Maternal Care: Lessons from Kenya's VBHC Journey and Saudi Arabia's Payer-Provider Collaboration IMPLEMENTATION CASE STUDIES B



14:00 EDT

Leading Change - Capturing Hearts & Minds for Sustainable VBHC

CHANGE MANAGEMENT WORKSHOP

Dr. Sarah Barry - *Senior Lecturer, Director of Academic Programmes and Deputy Head of School - Education, School of Population Health, RCSI*
Thando Kembo - *COO, Cimas Health Group*

Avoiding A Data Collection "Black Hole" - Visualising and Using Outcomes Data for Continuous Improvement

FROM DATA TO IMPACT WORKSHOP

Beyond the Survey: Engaging Patients to Drive PROMs Participation

WORKSHOP ON PROMS RESPONSE IMPROVEMENT

The ICHOM Playbook: Your Essential Guide to Patient-Centered Outcome Sets

ICHOM SET DEVELOPMENT WORKSHOP

Measuring Real-World Outcomes - The Next Frontier for Pharma & HTA

FUTURE VALUE IN PHARMA ROUNDTABLE

13:00 EDT

NETWORKING LUNCH

15:30 EDT

NETWORKING BREAK

16:00 EDT

From Crisis to Resilience: How Value-Based Healthcare Can Future-Proof Health Systems

16:50 EDT

Final Reflections, Next Steps and Closing Remarks

Jennifer Bright - *President, ICHOM*