



Day 1 • Monday October 21

October 21, 2024

8:00 EDT	Registration
9:20 EDT	Opening Plenary: President's Welcome Jennifer Bright - <i>President, ICHOM</i>
9:40 EDT	Welcome to Amsterdam and Reflection on Leading and Incentivizing Change Dimitri Schakelaar - <i>Head Quality of Healthcare, Ministry of Health, Welfare and Sport</i>
9:55 EDT	Keynote Plenary Session. The Patient-led Revolution for Better Outcomes Susannah Fox - <i>Author, Rebel Health</i> Jamie Heywood - <i>CEO, Alden Scientific; Board Member, ICHOM</i> Sneha Dave - <i>Executive Director, Generation Patient ; ,</i>
10:30 EDT	Igniting Change: How Outcomes Measurement is Revolutionising Care, Payment, and Policy Moderator: Michael van den Berg - <i>Health Policy Analyst and Project Manager of OECD's PaRIS project, OECD</i> Geranne Engwirda - <i>Board Chair, Dutch Health Care Authority (NZA)</i> Joao Breda - <i>Head WHO Athens Quality of Care and Patient Safety Office, WHO</i> Dani Mothci - <i>CEO, IAPO - International Alliance of Patients' Organizations; ,</i> Dr Tom Hughes - <i>Consultant in Emergency Medicine, John Radcliffe Hospital, Oxford; Clinical Lead NHS Emergency Care Data Set, NHS England</i> Nebras Abu Al Hamayel - <i>Director of Population Health, Council of Health Insurance (CHI)</i>
11:15 EDT	Networking Break, Exhibition & Abstract Gallery
11:45 EDT	Let's Get Honest About the Dutch Experience in VBHC Implementation Stream Mor Dickman MD PhD - <i>Co-Chair, ESCRS registries (European Society of Cataract and Refractive Surgeons)</i> Pieter de Bey - <i>Managing Director, Santeon Hospital Group</i> Willem Jan Bos, MD PhD - <i>Internist-Nephrologist, St. Antonius Hospital; Professor Nephrology: Outcomes of Care, Leiden University Medical Center; Co-Chair, Linnean Initiative</i> Dominique Sprengers - <i>Sr. Patient Interest Advisor, The Netherlands Patients Federation</i> Geranne Engwirda - <i>Board Chair, Dutch Health Care Authority (NZA)</i>
	How Can AI Accelerate the Impact of Outcomes Measurement Trends and Hot Topics Stream Bodo Wiegand - <i>Medical Device Executive, QuantCo</i> Dr. Jose Castela Forte - <i>Founder, Chief Science Officer, and Head of Global Business Development, Ancora Health</i> Derick Mitchell - <i>Chief Executive, The Irish Platform for Patient Organisations, Science and Industry (IPPOSI)</i> Patrick Mans - <i>Head of Data and AI, Philips</i> Ron Sabar - <i>Chief Medical Officer, Epilog; Founder and Chief Medical Officer, Sabar Health LTD</i>
	Value for marginalized patients: Implementation for Equal Outcomes Best Practice Stream Moderator: Michael Seo - <i>Founder, ReaMedica; Strategic Healthcare Consultant, Roche Diagnostics</i> Nabeela Cassim - <i>Product Manager, Insight Solutions Group Pty (Ltd)</i> Merle Fernandes - <i>Network Director, Kallam Anji Reddy Chair of Ophthalmology, Finance and Accounts, Consultant, Shantilal Shanghvi Cornea Institute, LV Prasad Eye Institute</i> Jacqueline Bowman-Busato - <i>Co-Founder, Engagement and Projects Lead, PA-AP (Pacte Adiposité - Adipositas Pact)</i>
	Real Talk - Navigating the Road to VBHC Implementation in Different Settings (11.45-13.15) "How To" Lightning Talk Stream Ola Rolfson - <i>Professor, Sahlgrenska University Hospital and Sahlgrenska Academy, University of Gothenburg</i> Dr Kongkiat Kespechara - <i>CEO BDMS (Group 3), Bangkok Dusit Medical Services Public Co., LTD. (BDMS)</i> Dr. Cristina Garcia Ulloa - <i>Head of Medical Care, Center of Comprehensive Care of Patients with Diabetes</i> Annabelle Neudam - <i>CEO and Managing Director, DAS REHAPORTAL</i> Jan Willem Kuenen - <i>Co-founder & CEO, Flexdokters</i>
12:30 EDT	Opportunities for Implementing the Coronary Artery Disease (CAD) Set to Enhance Patient Outcomes Implementation Stream Christian Thonke - <i>Director Public Affairs Europe, Novartis</i> Bishnu Prasad Panigrahi - <i>Group Head - Medical Strategy & Operations Group, Fortis Healthcare Limited</i> Mandy Sandkuhler - <i>Director, Partnerships and Communications, The Mended Hearts</i>
	Carrots or Sticks? What is the Best Incentive for VBHC? Trends and Hot Topics Stream Lukas Kwietniewski - <i>Director Health Care Analysis, Statista</i> Jonathan Broomberg MSc, PhD - <i>CEO, Vitality Health International; Global Head of Health Insurance, Discovery Group</i> Bente Jorritsma - <i>Board Member, Samenwerkende Kwaliteitsregistraties (SKR); Chair of the Board, Dutch Institute for Clinical Auditing (DICA)</i> Hairil R Abdullah - <i>Director, Office of Value-based Healthcare (OVBH), Singapore General Hospital</i> Jolene Munier - <i>Co-chair working group Collective Patient Participation, Linnean Initiative; Cancer survivor, patient advocate, Linnean Initiative / Inspire2Live; Business Manager Elekta Kaiku Europe, Elekta</i>
	Patient Perspectives Matter What Has More Impact - Outcomes or Experiences? Best Practice Stream Sneha Dave - <i>Executive Director, Generation Patient ; ,</i> Gregory Katz Ph.D. - <i>Chair of Value in Health, Postgraduate Program in Value-Based Health Care</i> Dr. Mohammed Hussein - <i>Director, Value-Based Healthcare, Saudi German Health</i> Dr Evita Fernandez - <i>Chairperson & Managing Director, Fernandez Foundation</i> Nidhi Swarup - <i>Founding Chair, Alliance of Patients' Organizations Singapore; Founder and President, Crohn's and Colitis Society of Singapore</i>



13:20 EDT

Networking Lunch & Abstract Gallery

14:15 EDT

Patients as Partners: Co-Designing, Co-Delivering, and Engaging in VBHC

Patient Perspective Workshop Stream

Lisbeth Snede - *President*, Patient Involvement and Collaboration Community United (PICC-United)); *Mentor*, EIT Health; *Founder and CEO*, Patient Unite (merged with PICC United)

Derick Mitchell - *Chief Executive*, **The Irish Platform for Patient Organisations, Science and Industry (IPPOSI)**

Sandy Gillies - *Chief Executive Officer*, **Western Queensland Primary Health Network**

Angie Botto-van Bemden - *Patient Ambassador and CEO*, **Musculoskeletal Research International and Clinical Research Experts**

Dirk Schraven - *Executive Board Member*, **Erasmus MC (and DigiZorg)**

Karen Padilla - *Development Executive, Council Lead*, **Global Heart Hub**; *Council Lead- Heart Valve Disease*, **The International Alliance of Heart Patient Organisations**

14:20 EDT

New Opportunities for Implementation and Action

New Opportunities for Implementation Stream

Moderator: Seth Clancy, MPH - *Sr. VP, Transcatheter Heart Valves Global Health Economics and Reimbursement*, Edwards Lifesciences

Hanneke Takkenberg - *Professor of Clinical Decision Making in Cardio-Thoracic Interventions*, **Erasmus MC**

John Stott ICMP - *CPHR-Ret, Patient, Patient Representative*

See Toh Yoong Liang - *Senior Consultant and Head of the Prosthodontic Unit and Head of the Department of Restorative Dentistry*, **National Dental Centre Singapore (NDCS)**

Ian Patton - *Director of Advocacy and Public Engagement*, **Obesity Canada**

VBHC Implementation at National Scale: First Hand Experiences

Implementation on a National Scale Case Studies Stream

Moderator: Arie Franx - *Professor of Obstetrics*, Erasmus MC, Rotterdam; *Co-Founder and Co-Chairman*, Linnean Initiative

Erin Cook - *Director of Quality, Transformation, Evaluation, Value, Ethics and Virtual Care of the Integrated Health and Social Services*, **CIUSSS-Centre-Ouest de L'île de Montreal**

Eva Villalba - *Executive Director*, **Quebec Cancer Coalition**

Hannah Lou Harrison - *Student Worker of the Health Economics and Policy Division*, **Austrian Health Insurance Institute**

Value-based Outcomes and Reimbursement: Finding Balance

VBHC Case Studies Stream

Moderator: Daniel Erasmus - *CEO & Director*, Insight Actuaries

David Nowell - *National Manager, Provider Relations*, **AHSA**

Hannah Aldean MD - *Head of Medical Risk Services*, **Amplify Health Asia**

Ana Paula Beck da Silva Etges Ph.D, Eng. - *Partner*, **PEV Healthcare Consulting**; *Professor*, **UFRGS and Inesper**

Dr. Maarten Akkerman - *Board Member, Diabetar*; *Head Medical Affairs, VBHC North-West Europe*, **Medtronic**

Accelerating VBHC Implementation: Speed Round Discussions

Implementation Challenge Roundtable Stream

Willem Jan Bos, MD PhD - *Internist-Nephrologist*, St. Antonius Hospital; *Professor Nephrology: Outcomes of Care*, Leiden University Medical Center; *Co-Chair*, Linnean Initiative

Vesa Komssi - *Executive Vice President*, **Nordic Healthcare Group (NHG)**

Fares A. Saade - *Partner*, **Capadev LLP**

Filipe Costa - *CEO & Founder*, **Vision4Value**; *Prof. VBHC Executive Education*, **Nova School of Business and Economics Executive Education**

Jack Leggat - *Director of Business Development and Marketing*, **The Clinician**

Rob Tollenaar - *Strategic Advisor*, **Dutch Institute of Clinical Auditing (DICA)**

15:05 EDT

Implementation of Outcome Measurement in Mental Health

Implementation on a National Scale Case Studies Stream

Laura Shields-Zeeman - *Head of Department, Public Mental Health, Netherlands Institute of Mental Health and Addiction*, Netherlands Institute of Mental Health and Addiction (Trimbos Institute); *Professor of Population Mental Health*, Utrecht University

Fabian Lenhard - *Head of Data and Analytics*, **WeMind Psychiatry, Stockholm, Sweden**; *PhD, researcher*, **Karolinska Institutet, Stockholm, Sweden**

Matteo Monzio Compagnoni - *Postdoctoral researcher, Ph.D. Public Health, MSc Biostatistics*, **Department of Statistics and Quantitative Methods, University of Milano-Bicocca, Milan, Italy**

Chris Nas - *Senior Policy Advisor*, **Dutch Association of Psychologists and Psychotherapists in Private Practice**

Deep Dive: How Is Santeon Making VBHC Work?

VBHC Case Studies Stream

Nelly van Uden - *Program Manager*, Santeon

Dr. Wouter Jacobs - *Pulmonologist (Lung cancer)*, **Santeon Hospital Martini Ziekenhuis**

Ingo Eland - *Endocrinologist*, **St. Antonius Hospital**

15:45 EDT

Networking Break, Exhibition & Abstract Gallery

16:15 EDT

Improving Outcomes for Children with Complex Medical Needs

Kathy Carberry - *Director of Care Delivery Transformation and Outcomes Program Officer*, **Value Institute for Health and Care at the University of Texas**

Elizabeth Teisberg, PhD - *Professor and Co-Author*, **"Redefining Healthcare"**

Lauren Cloud - *Parent advocate*,

Scott Wallace - *Associate Professor*, **Dell Medical School, Univ. of Texas at Austin**; *Managing Director*, **Value Institute for Health and Care, Univ. of Texas at Austin**;

Rahel Berhane MD - *Founder and Medical Director*, **Dell Children's Comprehensive Care Clinic**, **Dell Children's Comprehensive Care Clinic (CCC)**;

17:00 EDT

Innovation in Research and Implementation

Paul van der Nat - *Professor of Value-Based Healthcare*, **Radboudumc**; *Research Development Manager*, **Santeon**; *Manager Value-Based Healthcare*, **St. Antonius Hospital**

Thomas H. Lee MSc, MD, BA - *Chief Medical Officer*, **Press Ganey Associates, Inc**; *Primary Care Physician*, **Brigham & Women's Hospital**; *Adjunct faculty*, **Harvard Medical School**; *Professor, Department of Health Policy and Management*, **Harvard T.H. Chan School of Public Health**; *Editor-in-Chief*, **NEJM Catalyst**

Robbert Wouters - *Assistant Professor*, **Erasmus MC**

Nathalie Saad - *Dr.*, **CIUSSS West Central**

Wiard Jorritsma - *Senior data analyst VBHC*, **OLVG**

Emily Bacon - *Senior Lecturer*, **Value-based Health & Care Academy**, **School of Management, Swansea University, Wales**

Carisi Anne Polanczyk MD, ScD, Esc - *Associate Professor of Medicine*, **Federal University of Rio Grande do Sul (UFRGS)**; *Senior Researcher*, **Brazilian National Agency (CNPq)**; *Head of the Cardiology Service*, **Hospital Moinhos de Vento**; *Attending Physician*, **Cardiology Service at Hospital de Clinicas de Porto Alegre**; *Coordinator*,

Institute for Health Technology Assessment (IATS/CNPq)



18:00 EDT

Closing Plenary: Summary of Day 1
Jennifer Bright - *President, ICHOM*

18:15 EDT

ICHOM Welcome Reception



Day 2 • Tuesday October 22

October 22, 2024

8:00 EDT	<p>World Economic Forum Session. Transforming Our Healthcare Systems through Value-based Healthcare - Co-Designing What's Next Dr Katie Young - <i>Healthcare System Transformation Lead</i> , World Economic Forum Dr Robin van Kessel - <i>André Hoffmann Fellow, Health System Financing and Payment Models</i>, LSE Health, World Economic Forum Stefan Larsson MD, PhD - <i>Co-founder and Chairman of the Board</i> , ICHOM</p> <p>Registration</p> <p>ICHOM Education Breakfast Briefing Elizabeth Teisberg, PhD - <i>Professor and Co-Author, "Redefining Healthcare"</i> Scott Wallace - <i>Associate Professor, Dell Medical School, Univ. of Texas at Austin; Managing Director, Value Institute for Health and Care, Univ. of Texas at Austin</i> ,</p>
9:00 EDT	<p>Plenary: Chair's Opening Remarks Stefan Larsson MD, PhD - <i>Co-founder and Chairman of the Board</i> , ICHOM</p>
9:05 EDT	<p>Inaugural ICHOM Michael Porter Lectureship. Future of Relationship-Centred Care Elizabeth Teisberg, PhD - <i>Professor and Co-Author, "Redefining Healthcare"</i></p>
9:40 EDT	<p>Digitization is Here: Does It Help or Hinder Outcomes Measurement? Irénée Colin - <i>Digital Health Director, Integrated Health Solutions, Medtronic</i></p> <p>Leo Benning - <i>Clinician Scientist, University Medical Center Freiburg; Chief Medical Officer, Vivira Health Lab</i> Christian Pfeuffer - <i>Cross-Product Strategy Lead, DHC</i> Alicia Staley - <i>VP, Patient Engagement, Medidata</i> Monique Valentijn - <i>CEO, St. Antonius Hospital</i></p>
10:30 EDT	<p>Networking Break, Exhibition & Abstract Gallery</p>
11:00 EDT	<p>"Ask the Experts". Patients and Clinicians - Power Tandem for Healthcare Transformation Filipe Costa - <i>CEO & Founder, Vision4Value; Prof. VBHC Executive Education, Nova School of Business and Economics Executive Education</i></p> <p>Alicia Staley - <i>VP, Patient Engagement, Medidata</i> Carolina Couto - <i>Consulting and Implementation Team, The IAG Health Group</i> Nidhi Swarup - <i>Founding Chair, Alliance of Patients' Organizations Singapore; Founder and President, Crohn's and Colitis Society of Singapore</i> Ana Paula Beck da Silva Etges Ph.D, Eng. - <i>Partner, PEV Healthcare Consulting; Professor, UFRGS and Insuper</i> Dr. Anthony El Hage - <i>Manager - Ecosystem Development, Tawuniya</i> Gregory Katz Ph.D. - <i>Chair of Value in Health, Postgraduate Program in Value-Based Health Care</i></p>
11:50 EDT	<p>Addressing Unique Needs for Improving Outcomes for Older Adults Elderly Care Stream Marcia Makdisse - <i>Founder, Mak Valor Mentoring & Academia VBHC; VBHC Center Europe Ambassador, Brazil; Scientific Partner, Oxford Value and Stewardship Programme</i></p> <p>Erin Cook - <i>Director of Quality, Transformation, Evaluation, Value, Ethics and Virtual Care of the Integrated Health and Social Services, CIUSSS-Centre-Ouest de L'ile de Montreal</i> Lungi Nyathi - <i>CEO, Alignd</i> Lee Chien Earn - <i>Deputy Group CEO (Regional Health System), SingHealth</i> Dr. Oscar Zanutto - <i>Head of Innovation & Development Department, I.S.R.A.A. Istituto per Servizi di Ricovero e Assistenza agli Anziani</i></p> <p>New Horizons in Outcomes Measurement Methods & Best Practice Stream Moderator: Dr Raquel Correia - <i>CMO, PromTime, Université Paris Cité Medical School</i></p> <p>David Cella PhD - <i>Professor and Founding Chair, Department of Medical Social Sciences, Northwestern University</i> Dr Valerie Slavin - <i>Assistant Director of Midwifery Research, Gold Coast University Hospital; Senior Research Fellow, Griffith University</i> Nicole Spieker - <i>CEO, PharmAccess</i> Allison FitzGerald - <i>Director of Operations, GlobalSkin</i></p>
	<p>Giving a Voice to Breast Cancer Patients - Success of Multi-stakeholder Collaboration in Algeria (The Bouchra Pilot) Implementation Stream Fares A. Saade - <i>Partner, Capadev LLP</i></p> <p>Leila Benbernou - <i>Medical Doctor, Ministry of Health</i> Hamida Guendouz - <i>Professor of Medicine - Surgery, Clinique RAHMOUNI Djilali</i> Hassen Mahfouf - <i>Professor of Medicine - Oncology, EPH Rouiba</i> Ahmad Al Assaad - <i>Head of Innovation and Partnerships at Roche Africa, Roche Pharma Algeria</i> Esma Kerboua - <i>Director CMPC, EHS CPMC</i></p>
12:30 EDT	<p>Networking Lunch & Abstract Gallery</p>



13:30 EDT

Unifying Knowledge, Enhancing Care: Federated Learning Platforms in VBHC

Implementation Hot Topics Stream
Greg Robinson PhD - *Chief Technology Officer*, ICHOM

Ittai Dayan - *Co-founder & CEO*, **Rhino Health**
Vesa Komssi - *Executive Vice President*, **Nordic Healthcare Group (NHG)**
Andreas Hellander - *CEO*, **Scaleout**

Improving Maternal and Newborn Outcomes in India, Kenya, and Beyond

Implementation Case Studies Stream I
Moderator: Chintan Maru - *Managing Director*, Global Development Incubator (GDI); *Founder and Principal*, Leapfrog to Value

Liza Maru - *Head of Innovation BMI*, **Britam Holdings Plc.**
Dr Evita Fernandez - *Chairperson & Managing Director*, **Fernandez Foundation**

Effective Patient Engagement For Defining Outcomes that Matter

Patient Engagement Workshop Stream
Moderator: Laura Cooley PhD - *Editor in Chief*, Journal of Patient Experience

Maarten de Wit - *Independent Patient Research Expert*, **Stichting Tools**
Ella Balasa - *Patient Advocate Expert*, **Balasa Consulting**
Hayley Chapman - *Senior Program Director*, **PFMD**
Umanga de Silva - *Project Manager*, **ICHOM**

Strategies for Optimizing Outcomes (CROMs and PROMs) Collection and Use

Implementation Case Studies Stream II
Moderator: Hamish Laing - *Professor of Enhanced Innovation, Engagement and Outcomes*, Swansea University; *Director*, VBHC Academy, Swansea University Wales

Renske Veenstra - *Program Manager ICT & Informatization*, **Santeon**
Sabina De Rosis - *Ph.D., Assistant Professor in Management*, **Scuola Superiore Sant'Anna**

PROMS: How to Walk the Talk

Methods & Practice Workshop Stream
Zofia Das-Gupta MD - *Senior Outcomes Research Director*, ICHOM, UK

Fatima Al Sayah - *Health Outcomes Researcher*, **University of Alberta**; *Principal and PROMs Lead*, **Centre for Clinical, Health Economics and Outcomes Research (CCHO)**
Caroline Terwee - *Professor of Outcome Measurement in Healthcare*, **Amsterdam UMC**
Michaël Laurac - *Assistant Professor in Medical Informatics*, **Bern University of Applied Sciences**
Fabio Catarinella - *CMIO*, **LOGEX**

14:15 EDT

Making the Economic Case for Outcomes Measurement

Implementation Hot Topics Stream
Carisi Anne Polanczyk MD, ScD, Esc - *Associate Professor of Medicine*, Federal University of Rio Grande do Sul (UFRGS); *Senior Researcher*, Brazilian National Agency (CNPq); *Head of the Cardiology Service*, Hospital Moinhos de Vento; *Attending Physician*, Cardiology Service at Hospital de Clínicas de Porto Alegre; *Coordinator*, Institute for Health Technology Assessment (IATS/CNPq)

Hairil R Abdullah - *Director, Office of Value-based Healthcare (OVBH)*, **Singapore General Hospital**
Dominique Gilsoul - *Global Market Access Leader*, **Solventum**
Wong Soo Min - *Group CFO*, **National University Health System**
Madani Hozaien - *Group Chief Financial Officer*, **Saudi German Health**

VBHC Implementation in Primary Care

Implementation Case Studies Stream I
Michael Seo - *Founder*, ReaMedica; *Strategic Healthcare Consultant*, Roche Diagnostics

Jane Ball - *Chief Specialist: Population Health Management*, **Discovery Health**
Peter Yeboah - *Executive Director*, **CHRISTIAN HEALTH ASSOCIATION OF GHANA (CHAG)**; ; ;
Dr. Yaw Opoku-Boateng - *Acting Director, Quality Assurance*, **National Health Insurance Authority**

From concepts to scaling up implementation of PROMs & PREMs in Oncology: A case study at the West-Central Montreal Integrated Health Network, Canada

Implementation Case Studies Stream II
Eva Villalba - *Executive Director*, **Quebec Cancer Coalition**
Karine LePage - *Associate Director of Nursing-Oncology*, **CIUSSS Centre-ouest de l'île de Montréal**

15:00 EDT

Networking Break, Exhibition & Abstract Gallery

15:30 EDT

Learning Initiatives - Moving Beyond Pilots to Multi Network and Multinational Comparison

Eva Villalba - *Executive Director*, Quebec Cancer Coalition
Linetta Koppert - *Associate Professor Surgical Oncology and Clinical Epidemiologist*, **Erasmus MC, Rotterdam, NL**
Pieter de Bey - *Managing Director*, **Santeon Hospital Group**
Dr. Sergio Hernandez-Jiménez - *Dr.*, **CaiPaDi Instituto Nacional de Ciencias Médicas y Nutrición Salvador Zubirán**
Günther Carl - *Chairman*, **EuropaUOMO**

16:15 EDT

Closing Plenary: Last Word and Appreciation

Jennifer Bright - *President*, ICHOM



Day 3 • Wednesday October 23

October 23, 2024

9:00 EDT | **Site visits**