



Pre-Conference • 9th October

October 9, 2023

10:30 EDT	Vall d’Hebron Barcelona Hospital Campus Site Visit. Capacity - 25 delegates
	Hospital de la Santa Creu i Sant Pau Site Visit. Capacity - 30 delegates
11:00 EDT	Hospital Clinic Barcelona Site Visit. Capacity - 30 delegates
16:00 EDT	Collaborating with ICHOM: Future Directions. Capacity - 90 delegates
	World Economic Forum Dialogue Data and Digital as Key Enablers of Healthcare Systems Transformation. Capacity - 50 delegates
	European Association of Value-Based Health Care (EAVBHC) Session. Value-Based Healthcare - Making It Happen - Individual Responsibility and Joint Action. Capacity - 30 delegates
18:00 EDT	ICHOM Welcome Drinks Reception with Welcome Address by ICHOM Board



Day 1 • 10th October

October 10, 2023

14:00 EDT

Introduction to Value-Based Healthcare (VBHC) - International Courses

INTRODUCTION TO VBHC STREAM

Hamish Laing - *Professor of Enhanced innovation, Engagement and Outcomes. Director, Value-Based Health and Care Academy, VBHC Academy, Swansea University, Wales UK*

Mary Witkowski - *Fellow, Harvard Business School; Board Member, ICHOM*

Gregory Katz Ph.D. - *Chair of Innovation & Value in Health, University of Paris School of Medicine; President, PromTime*

Francisco de Paula Rodriguez - *Director of Strategy Department, Medtronic Spain and Portugal*

Learnings from Comparing Outcomes Data Across National Borders

QUALITY IMPROVEMENT DRIVEN BY OUTCOMES DATA STREAM

Stefan Larsson MD, PhD - *Co-founder and Chairman of the Board, ICHOM*

Mor Dickman MD PhD - *Co-Chair, ESCRS registries (European Society of Cataract and Refractive Surgeons)*

Michael van den Berg - *Health Policy Analyst, OECD*

Kellie Paich M.P.H. - *Global Director, Clinical Quality & Survivorship, Movember*

Kristof Vanfraechem - *Founder and CEO, Data For Patients*

Impact of Digital Innovations on Delivering High Value Care for Improved Patient Outcomes

DIGITAL TRANSFORMATION OF CARE STREAM

Namita Seth Mohta MD - *Executive Editor, NEJM Catalyst; Associate Physician, Brigham and Women's Hospital; Assistant Professor, Harvard Medical School*

L.B. (Linetta) Koppert - *Associate Professor, Surgical Oncology, Clinical Epidemiologist, Erasmus MC Rotterdam, the Netherlands*

Carles Illa - *Director Healthcare, Payer, Provider & Government, IQVIA*

Angela Kamakil Siteyi - *Director - Health Innovations, PharmAccess Kenya*

Jesús Berdún Peñato - *Head of Operation in the Clinical Validation Center for Digital Health, Strategy Office, Hospital de la Santa Creu i Sant Pau*

Payer-Provider Partnerships - Bridging the Gap of Disconnect and Distrust

PAYMENT INCENTIVES STREAM

Hannah Aldean MD - *Head of Value in Healthcare, Amplify Health, Singapore*

Ayodele Kazeem MD, BS. - *Deputy Chief Medical Officer, AXA Health, UK*

Othman Yousef Alkassabi MD - *Acting CEO, Tawuniya, Saudi Arabia*

5 steps to collect data for measuring outcomes

SPONSORED STREAM

7:30 EDT

NETWORKING BREAKFAST & REGISTRATION

8:30 EDT

Chairs' Opening Remarks and Welcome

Jennifer Bright - *President, ICHOM*

8:45 EDT

Spanish Welcoming Address

9:00 EDT

Keynote Address. The Power of the Power Voice - Making the Change Together

Jolien Munier - *Cancer Survivor, Patient Advocate, Inspire2Live; Patient Expert, Linnean Initiative; HealthTech Leader,*

9:20 EDT

How Can Industry Become a Trusted Partner in Healthcare Transformation?

Christophe Weber - *CEO, Takeda Pharmaceutical Company Limited*

9:40 EDT

How Can VBHC Help Address the Workforce Crisis?

Rosa Sunol MD PhD - *President of the Board of Trustees, Avedis Donabedian Research Institute, Universitat Autònoma de Barcelona (UAB), Avedis Donabedian Foundation*

Arie Franx - *Professor of Obstetrics, Erasmus MC; Co-Founder and Co-Chairman, Linnean Initiative*

Prof. Dr. Markus Graefen - *Professor of Urology & Chairman, Martini Klinik, Germany*

Kathi Ehlert - *Head Nurse, Martini Klinik*

Lindsay Scott - *Physiotherapist (B.Sc. UCT, M.Sc. Stellenbosch), Managing Director, Workability, South Africa*

10:20 EDT

The Role of Patient Advocates Beyond Having a Seat at the Table. How to Make Patients the Driving Force for Healthcare Transformation?

Laura Cooley PhD - *Editor in Chief, Journal of Patient Experience*

Valentina Strammliello - *Director of Programmes, European Patient Forum (EPF)*

Emily J. Holubowich, MPP - *National Senior Vice President, Federal Advocacy, American Heart Association*

Paul Villanti - *Executive Director, Programmes, Movember*

Phil Collis - *Patient Research Ambassador*

11:00 EDT

NETWORKING BREAK & EXHIBITION & ABSTRACT POSTERS



11:30 EDT

Led by NEJM Catalyst and ICHOM the session will showcase the top selected abstracts 2023.

ABSTRACT PRESENTATIONS

Thomas H. Lee MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*
Neo M. Tapela MD - *Chief Scientific Officer (VP), ICHOM*
Namita Seth Mohta MD - *Executive Editor, NEJM Catalyst; Associate Physician, Brigham and Women's Hospital; Assistant Professor, Harvard Medical School*
Diarmuid Murphy - *Group Chief Value Officer, National University Health System (NUHS)*
Maud van den Berg - *Junior Researcher Health Services Management & Organisation, Erasmus MC*
Roshini Moodley Naidoo PhD. - *Board Member, Professor of Practice, College of Health Solutions, Arizona State University (ASU)*
Jet Ankersmid-Matos Miguel (MSc.) - *PhD candidate Experiment Outcome Indicators, Project coordinator "National rollout shared decision-making with lung cancer decision aid", The Santeon Group*
Kathy Ho - *Clinical Informatics Manager, VBHC Team, Providence Health Care (PHC)*

Whether we talk about clinician and patient relationship, provider and payer, collaborative learning partners etc one of the essential elements for successful cooperation is trust.

BUILDING AND MAINTAINING TRUST IN VBHC PARTNERSHIPS INTERACTIVE SESSION

Jennifer Bright - *President, ICHOM*

Dr. Florian Rueter, M.D - *Head Quality Management and Value Based Healthcare, University Hospital Basel*
Sanjay Singh - *Head of Benefits, Claims and Health Services, CSS Insurance Switzerland*
Joana Feijó - *Business Development Director, Health Cluster Portugal*
Frederic Noel - *Vice President Services & Solutions, Medtronic*
Lisbeth Oxholm Snede - *Chairwoman, COO & Co-Founder, Patient in Focus*

The session will provide an opportunity for a dialogue between different healthcare stakeholders on strategies and key factors required for a realistic transition of specific health systems towards being value-based and patient-centred.

HEALTH SYSTEM TRANSFORMATION THINK TANK *Under Chatham House Rule

Shyam Bishen - *Head of Centre for Health and Healthcare, World Economic Forum*

Dan Yock Young PhD, MD - *Senior Consultant, Department of Medicine, National University Hospital (NUH); Member Deputy Director of Medical Services, Health Services Group, Ministry of Health (MOH) Singapore*
Jesper Fisker PhD - *Chairman, Danish Government's Commission for Health Structure; CEO, Danish Cancer Society*
Omar Alshanqeety, MD, MPH, PHD - *Adviser to His Excellency the Minister of Health, Ministry of Health, Kingdom of Saudi Arabia*

12:45 EDT

NETWORKING LUNCH

ICHOM Leaders' Lunch sponsored by Air Liquide

13:30 EDT

ABSTRACT POSTER GALLERY - Meet the Authors

14:40 EDT

TRANSITION BREAK

14:50 EDT

Introduction to ICHOM and Sets of Patient Reported Outcomes Measurement

INTRODUCTION TO VBHC

Neo M. Tapela MD - *Chief Scientific Officer (VP), ICHOM*

Paula Blancarte Jaber - *Project Manager, ICHOM*
Spencer Connell - *Project Manager, ICHOM*
Christina Nielsen - *Project Manager, ICHOM*
Umanga de Silva - *Project Manager, ICHOM*

Patient-Centered Health Data Collection on a Large Scale: How the "H2O Machine" Will Supply Clinical Practice with Real-World Data

QUALITY IMPROVEMENT DRIVEN BY OUTCOMES DATA

Meni Styliadou - *VP, Global Program Leader, Health Data Partnerships, Takeda; Project Lead, H2O*

Tanja Stamm PhD - *Head of Section for Outcomes Research, Center for Medical Data Science (Institute of Outcomes Research); Project Coordinator, H2O Project*
Valentina Stramiello - *Director of Programmes, European Patient Forum (EPF)*
Zofia Das-Gupta MD - *Outcomes Research Director, ICHOM, UK*

Improving Value Based Care Through Learning Collaboratives Using Federated Learning

DIGITAL TRANSFORMATION OF CARE

Dr. Ittai Dayan MD - *Co-founder and CEO, Rhino Health*
Greg Robinson PhD - *Chief Technology Officer, ICHOM*
Jack Leggat - *Director of Business Development and Marketing, The Clinician*

Case Studies Session. Unlocking the Potential of VBHC Payment Models for Improving Patients' Outcomes In South Africa

PAYMENT INCENTIVES

Frank Bocking MD - *Paediatrician, Life Healthcare Group (Pty) Ltd, South Africa*
Jef Hendrickx - *Managing Director, Covertion*

15:30 EDT

NETWORKING BREAK

16:00 EDT

Payer Roundtable - What is Stopping Us from Moving to Outcomes-Based Incentive Models?

Lili Brillstein MPH - *CEO, BCollaborative*

Jonathan Broomberg MD - *CEO, Global Head of Health Insurance, Vitality Health International; Discovery Group*
Thomas Boyer - *CEO, Groupe Mutuel*
Daniel Bahr - *CEO, Allianz Germany; Former Federal Minister of Health, MoH Germany*
Hussam F. AlFaleh PhD, MBBS, MBA - *Acting CEO, Center for National Health Insurance, MoH Saudi Arabia*

16:40 EDT

VBHC Prize Winner 2023 Presentation

Fred van Eenennaam PhD, MD - *Chairman, Value-Based Health Care Center Europe, Netherlands*
Prakash Jayakumar M.D., Ph.D - *Assistant Professor, Department of Surgery and Perioperative Care Director, Clinical Research and Outcome Measurement, Department of Surgery and Perioperative Care, Dell Medical School, The University of Texas at Austin*



16:55 EDT

Panel Discussion. The Role of Digital Platforms in Enabling VBHC. AI to Somewhere

Jamie Heywood - *CEO, Alden Scientific; Board Member, ICHOM*

Thomas H. Lee MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time),*

Harvard Medical School; *Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*

Andreas Ringman Uggla MD, PhD - *Deputy CEO and CRO, Platform24, Sweden*

Herko Coomans - *International Digital Health Coordinator, Department of Health Information Policy, Ministry of Health, Welfare and Sport of The Netherlands*

17:35 EDT

Chair Closing Address

Jennifer Bright - *President, ICHOM*

20:30 EDT

ICHOM 2023 Gala Dinner



Day 2 • 11th October

October 11, 2023

7:30 EDT	NETWORKING BREAKFAST
8:30 EDT	Chairs' Opening Remarks Jennifer Bright - <i>President, ICHOM</i>
8:40 EDT	Keynote Address " If Not You, Who?" Francesca Colombo M.Sc. - <i>Head of the Health Division at the Organisation for Economic Co-operation and Development, OECD</i>
9:00 EDT	Local Spotlight. Building a VBHC Ecosystem in Catalonia - Lessons Learnt Ramón Maspons Bosch - <i>Chief Health Innovation Strategist Departament de Salut, Generalitat de Catalunya, Ministry of Health, Government of Catalonia; Chief Innovation Officer, Agency for Health Quality and Assessment of Catalonia (AQuAS)</i> Pedro Carrascal Rueda - <i>Managing Director, Platform for Patient Organizations (POP)</i> Rossanna Alessandrello - <i>Value Based Procurement Director, Agency for Health Quality and Assessment of Catalonia (AQuAS)</i> Faust Feu MD - <i>Director of Quality and Patient Safety, Hospital Clinic, Barcelona</i> Marta Rubiera, MD PhD - <i>Stroke Neurologist, Hospital Vall d'Hebron</i>
9:50 EDT	Best Practices Session. Continuous Quality Improvement Through Learning Collaboratives and Benchmarking Michael Englesbe, MD - <i>Transplant Surgeon, University of Michigan ; Portfolio Director, CQI</i> Pieter de Bey - <i>Managing Director, Santeon Hospital Group, the Netherlands</i> Ane Fullaondo Zabala MD - <i>R+D Coordination Manager, Kronikgune; Coordinator, VOICE Community</i> Thomas Leyden - <i>Director II, Value Partnerships Program, Blue Cross Blue Shield of Michigan, USA</i> Bart Segers - <i>Manager physiotherapy and Nephrology and Umbrella Coordinator Physiotherapy GZA, ZNA - Ziekenhuis Netwerk Antwerpen</i>
10:30 EDT	NETWORKING BREAK & EXHIBITION
11:00 EDT	VBHC at Luz Saúd - Sailing Safe on Troubled Waters Filipe Costa - <i>Director of Value Based Healthcare, The Luz Saúde Group</i> Pedro Cardoso - <i>Health Data Analyst, The Luz Saúde Group</i> Ana Bilé - <i>Value Contracting Manager, The Luz Saúde Group</i> Francisco Rocha Gonçalves - <i>Head of Market Access, Public Affairs and Trade, Sanofi</i> Élia Fernandes - <i>Clinical Lead of Pregnancy and Childbirth, The Luz Saúde Group</i>
11:40 EDT	"Ask the Expert" Session. Measuring Outcomes - What's Next? Ali Hashemi - <i>Co-Founder and CEO, meta[bolic]; Co-Founder and Chairman, GluCare Health</i> Filipe Costa - <i>Director of Value Based Healthcare, The Luz Saúde Group</i> Valerie Kirchberger MD - <i>Chief Operation Officer, Heartbeat, Germany; Former Head of the Value-Based Healthcare, Charité</i> Cajsa Lindberg - <i>Global Health Consultant and Patient Advocate</i> Rodolphe Eurin - <i>CEO, Hôpital de La Tour, Switzerland</i> Angela Kamakil Siteyi - <i>Director - Health Innovations, PharmAccess Kenya</i>
12:30 EDT	NETWORKING LUNCH
13:30 EDT	ABSTRACT POSTER GALLERY - Meet the Authors Getting Started with Value-Based Healthcare. Linnean Initiative Workshop. Capacity - 90 delegates INTRODUCTION TO VBHC Arie Franx - <i>Professor of Obstetrics, Erasmus MC; Co-Founder and Co-Chairman, Linnean Initiative</i> Joliene Munier - <i>Cancer Survivor, Patient Advocate, Inspire2Live; Patient Expert, Linnean Initiative; HealthTech Leader,</i> Willem Jan Bos, MD PhD - <i>Internist-Nephrologist, St. Antonius Hospital; Professor Nephrology: Outcomes of Care, Leiden University Medical Center; Co-Chair, Linnean Initiative</i> Michele van der Kemp, MSc. - <i>CEO, VDKMP</i> Matthijs van der Linde, MSc. - <i>Senior Consultant, ; Project Lead, Linnean Initiative at National Health Care Institute</i>
	CIMAS Leading the Way in ICHOM Outcome Set Implementation in Zimbabwe IMPLEMENTATION STREAM Nyasha Masuka MD - <i>Group Chief Medical Officer, CIMAS, Zimbabwe</i> Vesa Komssi - <i>Executive Vice President, Nordic Health Group (NHG), Finland</i> Foster Akaketwa - <i>Chief Information Officer, CIMAS</i> Travolta Mushayamano - <i>Clinic Manager, CIMAS</i>
	Patient-Reported Outcomes Measurement at the Enterprise Level: Keys to Institutional Implementation at Vanderbilt University Medical Center IMPLEMENTATION STREAM Justin Bachmann, MD MPH - <i>Assistant Professor of Medicine and Medical Director for Patient-Reported Outcomes Measurement, Vanderbilt University Medical Center</i>
	VBHC Procurement Partnerships - What a Win-Win Looks Like INDUSTRY STREAM Rob McGough - <i>Partner, Hill Dickinson LLP; Vice President of the Executive Board, European Association of Value-Based Health Care</i> Hans Bax - <i>Senior Manager Value- and Innovation-based Access, MedTech Europe</i> Guido Beccagutti - <i>Value Strategy Director Western Europe Enterprise Accounts & Services, Medtronic</i> Lauren Field - <i>Senior Category Manager, Continence Care, NHS Supply Chain, NHS</i> Katja Berg - <i>Innovative Value and Access Strategy, Global Market Access and Pricing, BBU, AstraZeneca</i>
	3P Program - A new Care Management Program for Parkinson Patients SPONSORED STREAM Dr. David Rudilla, PhD - <i>Clinical Psychologist, Patients and Outcomes Research Manager, Air Liquide Healthcare - Hospital Universitario de La Princesa</i> Nil Dizdar Segrell - <i>Associated Professor, Linköping university Region Östergötland</i> Carina Hellqvist - <i>Licensed nurse, specialized Parkinson's disease, Region Östergötland</i>



14:10 EDT

Transition Break

14:20 EDT

Implementation of the ICHOM Colorectal Cancer Set Via a Cloud-Based Platform at Two Major Victorian Hospitals

IMPLEMENTATION STREAM

Christine Georges PhD - *Project Coordinator, Cabrini Health*

Paul McMurrick PhD, MD - *Professor of Surgery, Cabrini Health; Chairman, Let's Beat Bowel Cancer*

Jack Leggat - *Director of Business Development and Marketing, The Clinician*

Implementation of Value-Based Care in a Connected Health Network. Experience of the CIUSSS Centre Ovest

IMPLEMENTATION STREAM

Erin Cook - *Director of Quality, Transformation, Evaluation, Value, Ethics and Virtual Care of the Integrated Health and Social Services, University Network of West-Central Montreal*

Lawrence Rosenburg MD - *Professor of Surgery and Medicine, McGill University; President and CEO of the Integrated Health and Social Services, University Network of West-Central Montreal*

Mary Lattas - *Director of Rehabilitation and Multidisciplinary Services at the Integrated Health and Social Services, University Network for West-Central Montreal*

Case Studies. Delivering Better Value to Patients with VBHC Procurement

INDUSTRY STREAM

Mary Witkowski - *Fellow, Harvard Business School; Board Member, ICHOM*

Sania Chouman - *Global Head of Access Innovation, Takeda Pharmaceutical Switzerland*

Karstan Kirkegaard - *Senior Category Manager, Strategic Procurement Department, Region of South Denmark*

Per Wagner Kristensen MD - *Head of Orthopaedic Department, Vejle Hospital*

David N. Bernstein MD, MBA, MEI - *Senior Researcher, Harvard Business School*

Reimagining Value-Based Payment for Treating Heart Valve Disease in the US

SPONSORED STREAM

Mark J. Russo, MD, MS - *Professor of Surgery, Chief of Cardiac Surgery, and Director of Structural Heart Disease, Rutgers-Robert Wood Johnson Medical School*

Seth Clancy, MPH - *Sr. VP, Transcatheter Heart Valves Global Health Economics and Reimbursement, Edwards Lifesciences*

15:00 EDT

NETWORKING BREAK & EXHIBITION

15:30 EDT

The Power of Partnership to Drive Standardized Outcomes Measurement

CONVERSATIONS WITH ICHOM

Ben Cordle - *Chief Marketing Officer, ICHOM*

Jennifer Bright - *President, ICHOM*

Neo M. Tapela MD - *Chief Scientific Officer (VP), ICHOM*

Greg Robinson PhD - *Chief Technology Officer, ICHOM*

Led by the ICHOM Implementation partners, this interactive session will serve as a discussion platform...

IMPLEMENTATION CHALLENGES & SOLUTIONS DISCUSSION

Fares A. Saade - *Partner, Capadev LLP*

Fabio Catarinella - *CMIO, BrightFish B.V.*

Vesa Komssi - *Executive Vice President, Nordic Health Group (NHG), Finland*

Lesley Moody PhD - *Solutions Director, Digital Oncology, Varian*

Thomas Antony Choolackal - *Director of Customer Solutions, The Clinician*

Shared Decision-Making and Continued Improvement. The Santeon Group Workshop

SHARED DECISION-MAKING & CONTINUOUS IMPROVEMENT WORKSHOP

Nelly van Uden MD - *Program Manager, Personalized Care, Santeon Group*

Willem Jan Bos, MD PhD - *Internist-Nephrologist, St. Antonius Hospital; Professor Nephrology: Outcomes of Care, Leiden University Medical Center; Co-Chair, Linnean Initiative*

16:50 EDT

Transition Break

17:00 EDT

ICHOM - NEJM Catalyst Implementation Award Winner Announcement

Thomas H. Lee MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*

17:15 EDT

ICHOM Fireside Chat. Ideas in Motion: Applying What We've Learned to Improve Patient Outcomes

Jennifer Bright - *President, ICHOM*

Thomas H. Lee MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*

Francesca Colombo M.Sc. - *Head of the Health Division at the Organisation for Economic Co-operation and Development, OECD*

18:00 EDT

Ending of the ICHOM Annual Conference 2023