



# ICHOM 2022

## **1 Nov 2022 | WELCOME RECEPTION**

November 1, 2022

19:00 EDT

**ICHOM Welcome Drinks Reception**



## 2 Nov 2022 | Future Healthcare Systems

November 2, 2022

- 8:30 EDT **Conference Registration**
- NETWORKING BREAKFAST**
- 9:40 EDT **Chairs' Opening Remarks and Welcome**  
Suzanne Gaunt - *President and CEO, ICHOM*
- 9:50 EDT **ICHOM - How It All Began**  
Dr. Jens Deereberg-Wittram - *Chief Executive Officer and President, RoMed; The First President (2012 - 2014), ICHOM*  
Pieter de Bey - *Managing Director, Santeon Hospital Group, the Netherlands; Former VP of Operations, ICHOM*  
Caleb Stowell MD - *VP, Value Analytics, Providence; Former VP of Research and Development, ICHOM*
- 10:10 EDT **Co-Founders Address: Making It Real. Standardised Outcomes Measurement - Archimedes' Lever for Healthcare Transformation**  
Suzanne Gaunt - *President and CEO, ICHOM*  
Prof. Martin Ingvar - *Cofounder and Board Member, ICHOM; Professor in Integrative Medicine, Karolinska Institutet*  
Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*
- 10:30 EDT **How Patient Outcomes Shape the Future of Healthcare Systems - Initiating Change at the National Level**  
Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*
- Minister Ernst Kuipers - *Minister of Health, Welfare and Sport, the Netherlands*  
Dr. Daphne Khoo - *Deputy Director of Medical Services, Healthcare Performance Group; Executive Director, Agency of Care Effectiveness; Ministry of Health, Singapore*  
Gotzone Sagardui - *Minister of Health, Basque Country*  
Dana Gelb Safran, Sc.D. - *President & CEO, National Quality Forum (NQF)*  
Dr Purva Rawal - *Chief Strategy Officer, CMS Innovation Centre*
- 11:30 EDT **NETWORKING BREAK & ABSTRACT EXHIBITION**
- 12:00 EDT **Is Equitable and Inclusive Care Possible Without Standardized Outcomes Measurement?**  
Prof. Elizabeth Teisberg - *Cullen Trust Distinguished University Chair in Value-Based Care, Dell Medical School; Executive Director, Value Institute for Health and Care - Dell Medical School and the McCombs School of Business University of Texas at Austin*
- Dr. David Buchanan - *Chief Clinical Officer, Oakstreet Health*  
Dr. Willie Lawrence - *Cardiologist, Medical Director, Spectrum Health; Volunteer and Expert, American Heart Association*  
Dr. Rebecca Weintraub - *Faculty Director, Global Health Delivery Project, Harvard University, Ariadne Labs; Department of Global Health and Social Medicine, Harvard Medical School*
- 13:00 EDT **ICHOM Leaders' Lunch Briefing - Accelerating Value-Based Healthcare Globally**  
Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*  
Rich Lesser - *Global Chair, Boston Consulting Group (BCG)*  
Prof. Dr. Markus Graefen - *Professor of Urology & Chairman, Martini Klinik, Germany*
- NETWORKING LUNCH & ABSTRACT EXHIBITION**
- 14:00 EDT **The Role of National Registries in Improving Quality of Care and Patients' Outcomes**  
**OUTCOMES DATA AND BENCHMARKING**  
Jennifer Clawson - *Partner & Director, Value Based Health Systems, BCG*
- Bente Jorritsma - *Chairman of the Board, Dutch Institute for Clinical Auditing (DICA)*  
Kellie Paich, M.P.H. - *Global Director, Clinical Quality & Survivorship, Movember*  
Dr. Peter Vasko - *Cardiologist, Chairman, Swedeheart(the Swedish Heart Registry)*  
Mor Dickman, MD PhD - *Co-Chair, ESCRS registries (European Society of Cataract and Refractive Surgeons)*
- Moving to Value-Based Payment Now: Cross Sector Perspectives on Improving Care and Equity**  
**PAYMENT AND REIMBURSEMENT INCENTIVES**  
Mary Witkowski - *Fellow, Harvard Business School; Board Member, ICHOM*
- Kristina Dziekan - *Head of Market Access, Government Affairs and Tender Excellence, Alcon*  
Dr. Maarten Akkerman - *Board Member, Diabeter; Head Medical Affairs, VBHC North-West Europe, Medtronic*  
Michele Mestrinaro - *Global Head of Policy, Novartis*  
Dr Purva Rawal - *Chief Strategy Officer, CMS Innovation Centre*
- Examples and Special Considerations for Delivering VBHC in Resource-Limited Settings**  
**HEALTH SYSTEM REGULATION, GOVERNANCE AND POLICY**  
**Moderator:** Dr. Neo M. Tapela - *Chief Scientific Officer, ICHOM*
- Chintan Maru - *CEO, Leapfrog to Value*  
Nicole Spieker - *CEO, PharmAccess*  
Dr. Bishnu Panigrahi, M.D - *Group Head - Medical Strategy & Operations Group, Fortis Healthcare*
- Harvard Business School Case Study. Brigham & Women's Hospital: Using Patient Reported Outcomes to Improve Breast Cancer Care**  
**Workshops**  
Prof. Robert S. Kaplan - *Senior Fellow and Marvin Bower Professor of Leadership Development, Emeritus at the Harvard Business School, USA*  
Andrea L. Pusic, MD, MHS, FACS, FRCSC - *Chief, Division of Plastic and Reconstructive Surgery, Joseph E. Murray Professor of Surgery, Harvard Medical School; Director, Patient-Reported Outcome, Value & Experience (PROVE) Center, Director, Surgeons in Humanitarian Alliance for Reconstruction Research and Education (SHARE) Program, Brigham and Women's Hospital*



14:40 EDT

## Collaborative Learning - What is Stopping Us?

### OUTCOMES DATA AND BENCHMARKING

Dr. Zofia Das-Gupta - *Outcomes Research Director, ICHOM, UK* ;

Dr. Florian Rueter, M.D - *Head Quality Management and Value Based Healthcare, University Hospital Basel*  
L.B. (Linetta) Koppert - *Associate Professor, Surgical Oncology, Clinical Epidemiologist, Erasmus MC Rotterdam, the Netherlands*  
Prof. François P. Duhoux - *Associate Head of Clinic, Cliniques universitaires Saint-Luc, Belgium*  
Maria Björkander - *Principal & Head of Product Development, Clinical Outcomes, LOGEX*

## Moving from Volume to Value - How do We Close the Quality Gap?

### PAYMENT AND REIMBURSEMENT INCENTIVES

Dr Scott Tromanhauser MD, MBA, MHCDS - *Chief Specialty Care Officer , ChenMed*

Dr. Mark Friedberg, M.D, MPP - *Senior Vice President, Performance Measurement & Improvement, Blue Cross Blue Shield of Massachusetts, USA*  
Yannik Schreckenberger - *Managing Director, Heartbeat Medical*  
Rob Bull - *VP, Finance, Technology and Innovation, CFO, Southlake Regional Health Centre*  
Sarah Neville, Ph.D. - *2022-23 Australian Harkness Fellow in Health Care Policy and Practice, University of Pennsylvania ; Director of Analytics, Independent Health and Aged Care Pricing Authority*

## Accelerating the Value-Based Transformation of America's Healthcare System

### HEALTH SYSTEM REGULATION, GOVERNANCE AND POLICY

Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*

David Lansky - *Senior Advisor, Purchaser Business Group on Health, USA*  
Elizabeth Fowler, Ph.D., J.D. - *the Deputy Administrator and Director of the Center for, Medicare and Medicaid Innovation (CMS Innovation Center)*  
Meera Mani MD - *Physician and Partner, Town Hall Ventures*

15:20 EDT

## NETWORKING BREAK & ABSTRACT EXHIBITION

15:50 EDT

## VOICE - Building Innovative Framework for Better Lung and Breast Cancer Patients' Outcomes at Cost Savings

### OUTCOMES DATA AND BENCHMARKING

Dr. Ane Fullaondo Zabala - *R+D Coordination Manager, Kronikgune*

Dr. Ilaria Massa, BSc - *Outcome Research Group Leader, IRCCS; Istituto Romagnolo per lo Studio dei Tumori (IRST) Meldola, Italy*  
Carolina Varela Rodriguez - *MD. PhD. MPH. MHA, Quality of care physician at the Quality Unit., Hospital Universitario 12 de Octubre (Madrid) Spain*

## Leading Change with Value Based Payment Models: Case Studies

### PAYMENT AND REIMBURSEMENT INCENTIVES

Mary Witkowski - *Fellow, Harvard Business School; Board Member, ICHOM*

Catherine Maclean, MD PhD - *Chief Value Medical Officer & Senior VP , Center for the Advancement of Value in Musculoskeletal Care; Professor of Medicine, Weill Cornell Medical College*  
Nicole Spieker - *CEO, PharmAccess*

## Making VBHC Real - Experiences from Estonian Stroke Patient Pathway Pilot

### HEALTH SYSTEM REGULATION, GOVERNANCE AND POLICY

Vesa Komssi - *Executive Vice President, Nordic Healthcare Group*

Tiina Sats - *Head of Specialist Health Care Services Department , Estonian Health Insurance Fund (EHIF)*  
Dr Terje Peetso - *Member of the Board, The North Estonia Medical Centre*

16:30 EDT

## Abstract Presentation. Assessing the Impact of Interventions of Club Foot India Initiative Trust on Patients and Their Families - Cardiology Care for Children, Clubfoot India Initiatives Trust

### OUTCOMES DATA AND BENCHMARKING

Devyani Chowdhury M.D - *Director, Cardiology Care for Children*  
Corey Snyder - *Research Coordinator, Cardiology Care for Children*

## Abstract Presentation. Changing the Organizational Structure of a Dutch teaching Hospital to Support Value-Based Healthcare: A Qualitative Evaluation of Care Chains

### HEALTH SYSTEM REGULATION, GOVERNANCE AND POLICY

Kirsten Daniels - *PhD Candidate, VBHC - Multiple Sclerosis Value-Based Healthcare , St. Antonius Hospital*

16:40 EDT

## TRANSITION BREAK

16:50 EDT

## Fireside Chat. VBHC Prize Winner

Prof. Dr. Fred van Eenennaam - *Chairman, Value-Based Health Care Center Europe, Netherlands*  
Susan McKee - *Chief Executive Officer, Dental Health Service Victoria*

17:20 EDT

## Closing Address Day 2

Suzanne Gaunt - *President and CEO, ICHOM*

17:30 EDT

## The Patient Priority - Book Launch and Signing Reception Sponsored by the Authors

Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*  
Jennifer Clawson - *Partner & Director, Value Based Health Systems, BCG*

19:30 EDT

## ICHOM 10th Anniversary Dinner



## 3 Nov 2022 | Healthcare Transformation Drivers

November 3, 2022

8:00 EDT

### Conference Registration

#### NETWORKING BREAKFAST & ABSTRACT EXHIBITION

##### SPONSORED BREAKFAST BRIEFING: Real-world Data (RWD) accelerating the implementation of the Value Agenda

Dr. Carisi Anne Polanczyk - *Chief of Cardiology Adjunct, Chief Medical Officer, Hospital Moinhos de Vento*  
Ana Paula Beck da Silva Etges - *Researcher, Institute for Health Technology Assessment (IATS); Professor, Programa de Pós-Graduação em Epidemiologia - UFRGS; Professor, School of Technology - PUCRS*  
Thomas H. Lee, MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*  
Derek Haas -

9:00 EDT

##### Chairs' Opening Remarks and Welcome

Suzanne Gaunt - *President and CEO, ICHOM*

9:10 EDT

##### How Technology is Creating a Paradigm Shift Towards Patient-Centered and Cost-Effective Care

Jamie Heywood - *CEO, Alden Scientific; Board Member, ICHOM*

Frans van Houten - *Former CEO, Royal Philips; Non-Executive Director, Novartis*  
Aneesh Chopra - *President, CareJourney*  
Plieter de Bey - *Managing Director, Santeon Hospital Group, the Netherlands; Former VP of Operations, ICHOM*  
Micky Tripathi, PhD, MPP - *National Coordinator for Health Information Technology Office, U.S. Department of Health and Human Services, USA*

10:00 EDT

##### Why Patient Organisations' Roles are Crucial to Driving Better Patient Outcomes

Daphne Psacharopoulos - *Board Member, ICHOM*

Kellie Paich, M.P.H. - *Global Director, Clinical Quality & Survivorship, Movember*  
Alan Balch, PhD - *CEO, National Patient Advocate Foundation (NPAF)*  
Ciara Drohan - *Vice President and Honorary Secretary, The European Federation of Crohn's & Ulcerative Colitis Associations (EFCCA), Ireland*  
Theo Koster - *Managing Director, anDREa; Board of Advice Member, Linnean Group*  
Judith Takacs, PhD - *Senior Manager, Partnerships and Engagement, Canadian Cancer Society*

10:50 EDT

#### NETWORKING BREAK & ABSTRACT EXHIBITION

11:10 EDT

##### AI - Paradigm-Shifting Technology in Preventative Healthcare

###### TECH, AI and E-HEALTH SOLUTIONS

Dr. Jan Kimpen - *Chief Medical Officer, Philips*

John C (Jack) Lewin, MD - *Chairman, National Coalition on Health Care; Principal and Founder, Lewin and Associates LLC, Health Science Innovation and Policy*  
Dr. Ittai Dayan - *Co-Founder & Chief Executive Officer, Rhino Health*  
Dr. L.Y.L. (Leonard) Wee - *Assistant Professor, Maastricht University*

##### Measuring and Managing Costs. Making Improved Outcomes Affordable for All Patient Groups

###### COST MANAGEMENT

Thomas H. Lee, MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*

Sarah Wakeman - *M.D., Medical Director of Massachusetts General Hospital's Substance Use Disorder Initiative, Bridge Clinic*  
A.K. Nandakumar - *PhD, Professor, The Heller School of Social Policy and Management; Academic Director, Global Studies Programs; Director, Institute of Global Health; Senior Advisor Office, Global AIDS Coordinator; Senior Advisor, USAID India Health Office*  
Gerardine Doyle PhD - *Professor of Accounting and Taxation, Director of the Michael Smurfit Graduate Business School, Associate Dean, University College Dublin*

##### Keys to Successful VBHC Implementation - Pioneers' Insights

###### IMPLEMENTATION AND CHANGE MANAGEMENT

Prof. Martin Ingvar - *Cofounder and Board Member, ICHOM; Professor in Integrative Medicine, Karolinska Institutet*

Prof. Dr. Markus Graefen - *Professor of Urology & Chairman, Martini Klinik, Germany*  
Jeffrey R. Balsler - *MD, PhD, President and CEO, Vanderbilt University Medical Center; Dean, School of Medicine*

##### Value Institute For Health And Care Workshop. Delivering Outcomes-Driven High-Value Care in a Musculoskeletal (MSK) Clinic

###### Workshops

Alice Andrews, Ph.D - *Director of Education for the Value Institute for Health and Care, Assistant Professor, Department of Medical Education at The University of Texas at Austin, USA*  
Scott Wallace, J.D., MBA - *Co-Founder, Managing Director for the Value Institute for Health and Care, Associate Professor, Department of Medical Education at The University of Texas at Austin*



11:50 EDT

## Post-Pandemic Role of Telehealth in VBHC

TECH, AI and E-HEALTH SOLUTIONS  
Dr. Jan Kimpen - *Chief Medical Officer, Philips*

Prof. Tuomas Brinck - *Chief Innovation Officer, Orthopaedic Surgeon, Mehiläinen Hospitals Ltd, Finland*  
Dr. Ihsan Almarzooqi - *Co-Founder and Managing Director, GluCare Health, Integrated Diabetes Center, Dubai, United Arab Emirates*  
Dolores Paredes - *Vice President Markets Strategy and Innovation, AIR LIQUIDE HEALTHCARE*

## TDABC Cost Management - Practical "How To" Session

COST MANAGEMENT

Thomas H. Lee, MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*

Dr. Carisi Anne Polanczyk - *Chief of Cardiology Adjunct, Chief Medical Officer, Hospital Moinhos de Vento*  
Jean Claude Mugunga - *MD, MS., Deputy Chief Medical Officer, Partners in Health (PIH)*  
Shirali Mewara - *Project Lead, World Economic Forum; VBHC Program Lead at Integrated Health Solutions, Medtronic*

## PROs Collection and Measurement - Practical "How To" Session

IMPLEMENTATION AND CHANGE MANAGEMENT

Jan Hazelzet - *Em. Professor in Healthcare Quality and Outcome, Erasmus University Medical Center, Rotterdam, the Netherlands; Pediatric Intensivist and Associate Professor in Pediatrics, Erasmus University Medical Center, Rotterdam, the Netherlands*

Dr. Ravit Barkama - *Chief Outcomes Officer, Sheba Medical Center*  
Prof. Dr. Matthias Rose - *Medical Director Medical Department, Division of Psychosomatic, Charité - Universitätsmedizin Berlin*  
Kathy Jenkins, MD, MPH - *Executive Director, Center for Applied Pediatric Quality Analytics, Boston Children's Hospital*

12:30 EDT

## NETWORKING BREAK & ABSTRACT EXHIBITION

12:50 EDT

## How Can Health Interoperability Standards Enable Health Data Exchange and Availability Across Systems?

TECH, AI and E-HEALTH SOLUTIONS  
Stan Huff - *Chief Medical Informatics Officer, Graphite Health*

Prof. Sylvia Thun - *Director of the Core Unit eHealth and Interoperability, Berlin Institute of Health at Charité (BIH)*  
Naveen Moses Raj Rajkumar - *Research Fellow, Core Facility Digital Medicine and Interoperability, Berlin Institute of Health at Charité (BIH)*  
Dr. Jan Kimpen - *Chief Medical Officer, Philips*

## ACS Thrive Project - Championing Quality Improvement in Surgery

COST MANAGEMENT

Frank G. Opelka, MD, FACS - *Medical Director, Quality and Health Policy, American College of Surgeons*  
Anupam Dayal - *Senior Program Manager, American College of Surgeons*

## Making Shared Decision-Making a Reality- Improving Outcomes That Matter Most to Your Patients

IMPLEMENTATION AND CHANGE MANAGEMENT

Prof. Martin Ingvar - *Cofounder and Board Member, ICHOM; Professor in Integrative Medicine, Karolinska Institutet*

Dr. Nelly van Uden - *Program Manager, Personalized Care, Santeon Group*  
Dr. Prakash Jayakumar - *M.D., Ph.D., Assistant Professor, Department of Surgery and Perioperative Care Director, Clinical Research and Outcome Measurement, Department of Surgery and Perioperative Care, Dell Medical School, The University of Texas at Austin*

13:30 EDT

## Abstract Presentation. Joint Decision Dashboard: Establishment and Implementation of an Interactive PRO Integrated Shared-Decision Dashboard

TECH, AI and E-HEALTH SOLUTIONS

Dr. Deirisa Lopes Barreto - *Project Lead and Senior Epidemiologist, Maastad Hospital Rotterdam, The Netherlands*  
Prof. Dr. Angelique E.A.M. Weel-Koenders - *Rheumatologist and Clinical Epidemiologist, Erasmus University and Maastad Hospital Rotterdam, the Netherlands*

## Abstract Presentation. Sepsis VDO: A Whole-of-Hospital Value-Driven Outcomes Approach to Optimize Clinical Outcomes and Minimize Hospitalization for Sepsis

COST MANAGEMENT

Dr. Kay Choong See - *Senior Consultant Respiratory Physician and Intensivist, National University Hospital, Singapore*

## Abstract Presentation. Implementation of a Multidisciplinary Personalized Endometriosis Management Program in French Primary Care Clinics

IMPLEMENTATION AND CHANGE MANAGEMENT

Dr. Alba Nicolas-Boluda - *Head of Value Based Health Care and Head of the Paramedical Unit, One Clinic*

13:40 EDT

## NETWORKING LUNCH & ABSTRACT EXHIBITION

14:40 EDT

## From Theory to Practice - ICHOM's New Support Initiatives Explained

Conversations with ICHOM

Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*

Dr. Neo M. Tapela - *Chief Scientific Officer, ICHOM*  
Greg Robinson - *Chief Technology Officer, ICHOM*  
Ben Cordle - *Chief Marketing Officer, ICHOM*

## Roundtable Discussion: Implementation Challenges & Solutions

Implementation Roundtable

Patrick Conway M.D. - *CEO of Care Solutions, Optum*  
Vesa Komssi - *Executive Vice President, Nordic Healthcare Group*  
Fares A. Saade - *Partner, Capadev LLP*  
Dr Ron Tenenbaum - *Co-founder and CEO, The Clinician*  
Eric Hammons - *Principal, Point B*

15:40 EDT

## TRANSITION BREAK



# ICHOM 2022

15:50 EDT

## **ICHOM and NEJM Catalyst Implementation Prize Winner Announcement**

Thomas H. Lee, MSc, MD, BA - *Chief Medical Officer, Press Ganey Associates, Inc; Primary Care Physician, Brigham & Women's Hospital; Professor of Medicine (part time), Harvard Medical School; Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health; Editor-in-Chief, NEJM Catalyst*

16:00 EDT

## **ICHOM Fireside Chat**

Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*

Patrick Conway M.D. - *CEO of Care Solutions, Optum*

Prof. Elizabeth Teisberg - *Cullen Trust Distinguished University Chair in Value-Based Care, Dell Medical School; Executive Director, Value Institute for Health and Care - Dell Medical School and the McCombs School of Business University of Texas at Austin*

Dr. Maarten Akkerman - *Board Member, Diabeter; Head Medical Affairs, VBHC North-West Europe, Medtronic*

Kellie Paich, M.P.H. - *Global Director, Clinical Quality & Survivorship, Movember*

16:30 EDT

## **ICHOM Conference Closing Address**

Dr. Stefan Larsson - *Independent advisor- Healthcare and Life Sciences, Co-founder and Board Member, ICHOM*

Greg Robinson - *Chief Technology Officer, ICHOM*

Ben Cordle - *Chief Marketing Officer, ICHOM*

Dr. Neo M. Tapela - *Chief Scientific Officer, ICHOM*