

### About PharmAccess

PharmAccess is a development organization dedicated to improving access to affordable, quality healthcare in sub-Saharan Africa. We work in about 20 African countries, with offices in Ghana, Kenya, Nigeria, Tanzania and The Netherlands, employing 220 full-time staff. By leveraging public-private partnerships, mobilizing investments and capitalizing on digital technology, we implement innovative care models to help build stronger healthcare systems and advance access to quality care for millions of patients.

PharmAccess believes that healthcare systems in Africa can benefit most from value-based care, given the continent's economic challenges, rising disease burden and a need for governments to deliver greater value with limited resources. This, combined with the widespread uptake of mobile and digital technologies, brings opportunities to transform traditional healthcare systems and re-orientate them around the needs of patients. Across the region, we work with public-private partners to test and implement different value-based care models. The impact of our interventions have earned PharmAccess recognition from the likes of the G-20, World Economic Forum, Lancet/Financial Times and others.

### About the visit

Attendees will learn about the context of healthcare in Africa and about specific value-based healthcare interventions that we are implementing together with our public and private partners. Among others, this includes working to improve maternal healthcare in Kenya and Tanzania and implementing a value-based model for Non-Communicable Diseases (NCD) in Ghana. The visit will shed light on the challenge and opportunities for healthcare in Africa and give participants the chance to discuss and engage with our leading implementing partners on value-based care in Lower and Middle-Income Countries (LMICs). This includes:

- **CarePay** – a Kenyan/Dutch health tech company that has connected 4.5 million Kenyans to care through a digital health platform.
- **National Health Insurance Authority (NHIA)**, Ghana – responsible for one of Africa's leading social insurance schemes, covering 15 million Ghanaians.
- **Christian Health Care Association of Ghana (CHAG)**, a network of 344 healthcare facilities that provides 30% of healthcare services in Ghana.
- **Leapfrog to Value** – Global leader in advancing value-based care in LMICs, including India, South Africa, Ghana, Kenya and beyond.

### Speakers:

- Kwasi Boahene, Director Health Systems, PharmAccess
- Dr. Yaw Nyarko Opoku-Boateng, Deputy Director, Data Analytics, National Health Insurance Authority, Ghana
- Dr. Peter Kwame Yeboah, Executive Director, Christian Health Association of Ghana
- Chintan Maru, Executive Director of Leapfrog to Value

## ICHOM Conference: Visit PharmAccess – 23<sup>rd</sup> October, 10:00 – 13:00

- Julie Fleischer, Innovation Lead, Maternal Care, PharmAccess
- Erik Mennenga, Product Manager, CarePay
- Marijn Bergsma, Innovation Lead, NCD Care, PharmAccess

### Agenda:

<b>Session Theme</b>	<b>Details, topics and speakers</b>
Unlocking digital technology and data for better healthcare in Africa (10:00 – 11:05)	Office tour and introduction to PharmAccess (20 min) <ul style="list-style-type: none"> <li>○ Kwasi Boahene, Director Health Systems, PharmAccess</li> </ul>
	CarePay Demo – Transforming the Financing and Delivery of Care with digital technology (25 min, including Q&A) <ul style="list-style-type: none"> <li>○ Erik Mennenga, Product Manager, CarePay</li> </ul>
	MomCare Deep Dive: The digitally-enabled bundle for maternal care in Kenya and Tanzania (25 min, including Q&A) <ul style="list-style-type: none"> <li>○ Julie Fleischer, Maternal Care Innovation Lead, PharmAccess</li> </ul>
Break: (11:05 – 11:20) Lessons from implementing VBHC in India (11:20 – 11:50) Innovating value-based care for NCDs in Ghana (11:50 – 12:35)	Tea, Coffee, Snacks (15 minutes)
	Overcoming barriers to implementing value-based care in LMICs, with lessons from India (20 min, including Q&A) <ul style="list-style-type: none"> <li>○ Chintan Maru, Executive Director, Leapfrog to Value</li> </ul>
	Results from using tech to enhance efficiency and patient centricity (15 min, including Q&A) <ul style="list-style-type: none"> <li>○ Marijn Bergsma, Innovation Lead, NCD Care, PharmAccess</li> </ul>
	Transforming towards a value-based healthcare system – with the national health insurer and private (faith-based) healthcare provider network (30 min, including Q&A) <ul style="list-style-type: none"> <li>○ Dr. Yaw Nyarko Opoku-Boateng, Deputy Director, Data Analytics, National Health Insurance Authority (NHIA)</li> <li>○ Dr. Peter Kwame Yeboah, Executive Director, Christian Health Association of Ghana (CHAG)</li> </ul>
Interactive Discussion (12:30 – 13:00)	Discussion on the challenges and opportunities for VBHC in LMICS – including insights, thoughts and questions from the session, as well as the partnerships, tools and approaches needed to scale. (All participants).
Lunch	Sandwiches and light lunch provided

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