

ICHOM 2024

21 - 22 October | Beurs van Berlage, Amsterdam

ICHOM Conference Sponsorship Brochure



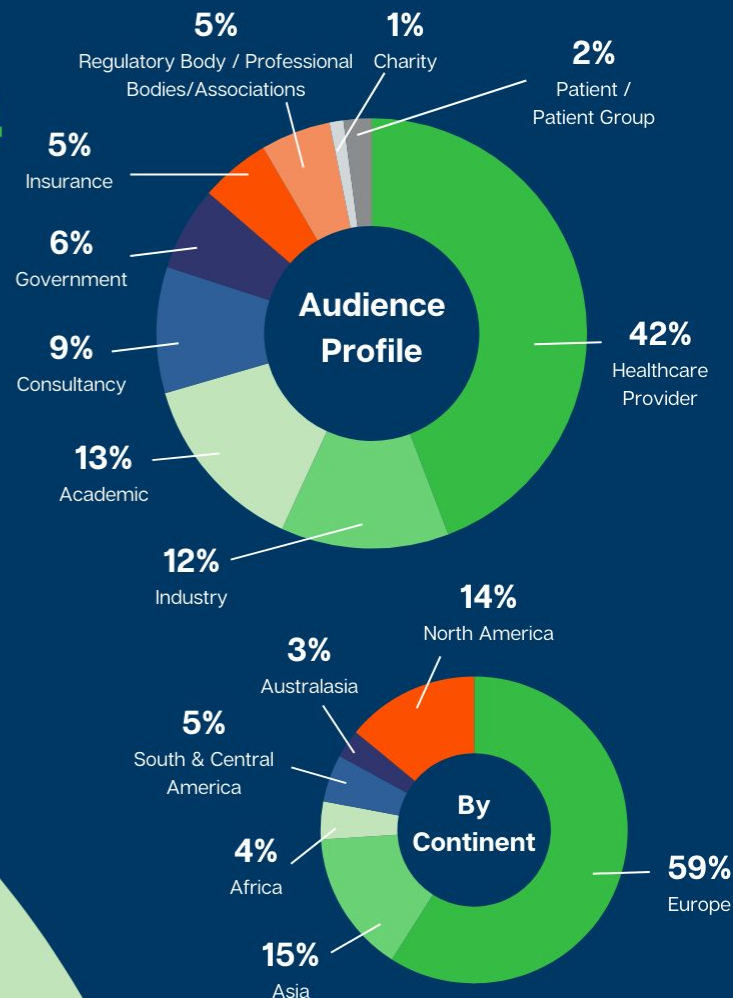
WELCOME TO ICHOM 2024

ICHOM's mission is to unlock the potential of value-based healthcare (VBHC) by defining the outcomes that matter most to patients and driving adoption and reporting of these measures worldwide. Our annual conference is where the people and organizations doing this come together to share experiences and support one another.

Be part of #ICHOM2024 and lead the change.

During the ICHOM 2023 conference, Air Liquide Healthcare had the honour to take an active role discussing with the ICHOM leaders about the importance of a common alignment to shape the current healthcare systems and to put the money where the value is. I would like to congratulate and thank ICHOM for the great implications and dynamism in making those exchanges possible. Let's continue to shape the healthcare environment for a better quality of life for all of us.

Ana Román Global Public Affairs and VBHC deployment Director Air Liquide Healthcare



ACCELERATING TO EVIDENCE - TRANSLATING THEORY INTO PRACTICE

The ICHOM Conference brings together global leaders and experts in advancing patient outcomes. By sharing examples of best practice and collaborating to solve the challenges of moving from the theory of VBHC to the day-to-day practice implementation, delegates come away armed with vital information and contacts.

Example Topics covered:

- Patient and Provider – Delivering Better and More Equitable Care
- Roadmap to VBHC Implementation in Different Settings
- Examples of multi-stakeholder implementation focusing on equal and equitable access to good quality of care
- VBHC in the Eyes of a Patient
- How can payers reinforce cultural change amongst providers
- Challenging the status quo - how to convince your management VBHC is the way forward?
- “Ask the Expert” Sessions
- Patient Engagement workshops
- Data visualization and care pathway redesign

- **Network**
- **Share knowledge, benchmarking, best ideas and implementation approaches**
- **Be inspired**
- **Learn examples of VBHC implementation from a multi stakeholder perspective**
- **Understand how to build a case for VBHC implementation in your organization**

THE WORLD'S LEADING & MOST INFLUENTIAL VALUE-BASED HEALTHCARE EVENT



THEMES

- 2 full days of presentations, workshops, seminars and panels, plus additional site visits
- Preliminary webinars provide foundational knowledge to new delegates
- Breakfast Briefings & opportunities to hold private meetings
- Mix of keynote, breakout and workshop sessions
- Abstract posters exhibition and presentations
- Extensive networking, including drinks reception

SPONSORSHIP LEVELS

Demonstrate your commitment to improving patient care and be part of the change in increasing the adoption of value-based healthcare globally. Discover the unique opportunities available, allowing you to engage directly with the ICHOM community.

	\$110k	\$82k	\$55k	\$33k	\$11k
	Headline	Platinum	Gold	Silver	Bronze
Breakfast Briefing	X	X			
ICHOM Conference Lunch & Coffee Breaks Sponsor	X				
ICHOM Conference Pre-recorded Video Showcase	X	X	X	X	X
ICHOM Social Media Sponsor Campaign	X	X	X	X	X
ICHOM Sponsor Branding and Promotion (to our ICHOM Community of 30,000 VBHC professionals)	X	X	X	X	X
Exhibition	X	X	X		
ICHOM Conference Delegate Tickets	4	3	2	2	1

Additional Sponsorship Items	Available as a standalone item or as an add-on to an existing package	Price
Patient Scholarship Sponsor - enabling 10x free in-person registration to patients Free registrations will be provided to those who meet the criteria and will be determined by ICHOM.	Standalone or Add-on	\$11,000
Virtual Attendance Sponsor (30 passes) Enabling free online access to Patient groups / LMICs Free registrations will be provided to those who meet the criteria and will be determined by ICHOM.	Standalone or Add-on	\$11,000
Exhibition	Standalone or Add-on	\$16,000
ICHOM Evening Drinks Reception Sponsor	Add-on (or combined with item in this table)	\$33,000
Host a Breakfast Briefing	Standalone or Add-on	\$33,000
Meeting Room (use of private meeting room during Conference for 1 hour)	Standalone or Add-on	\$11,000
Event App Sponsor	Standalone or Add-on	TBC
Wifi Sponsor	Standalone or Add-on	TBC

SPONSORSHIP ELEMENTS



ICHOM Conference Lunch & Coffee Breaks Sponsor

Sponsor our ICHOM lunch and coffee breaks and place your brand at the heart of where everyone meets.



ICHOM Evening Drinks Reception Sponsor

Sponsor our ICHOM evening drinks reception and place your brand at the forefront of the event.

EXHIBIT WITH US

INCREASE BRAND AWARENESS THROUGH
MEANINGFUL DISCUSSIONS AND FACE TO
FACE INTERACTIONS IN A PERSONAL SPACE

Our Audience:

- National and Regional Governments
- Regulators
- Payers
- Clinicians
- Nurses
- Patients
- Patient Representatives and Organizations
- Medical Students
- Charities
- Academics
- Medtech
- Pharmaceutical Organizations



61% attendees are from
organizations with
5000+ employees.



18% attendees are from
organizations with
1000-4999 employees

BREAKFAST BRIEFINGS

SHOWCASE YOUR INNOVATIONS AND ENGAGE DIRECTLY WITH THE ICHOM COMMUNITY

The Breakfast Briefings offer an invaluable opportunity to host an exclusive session for delegates, showcasing in detail your organization's advancements in value-based healthcare. This intimate setting fosters meaningful interactions with the audience.

With rooms accommodating up to 65 people, the Breakfast Briefings are a formal part of the Conference agenda, promoted both before and during the event to all delegates and the wider ICHOM community. Hosts receive prominent visibility, being listed alongside our Conference Sponsors and ICHOM Partners in all branding materials.

ICHOM 2023
9 - 11 October | Barcelona
The Palau de Congressos de Barcelona Conference Centre



PRIVATE MEETINGS

ENHANCE YOUR CONFERENCE EXPERIENCE: BOOK A PRIVATE MEETING SPACE

Take your ICHOM conference experience to the next level by booking a private meeting space. Perfect for focused discussions and strategic planning, these spaces offer an exclusive opportunity to connect with fellow delegates in a more intimate setting.

With rooms accommodating up to 12 people, our private meeting spaces offer an intimate setting for creating impactful connections and driving meaningful conversations. Open to all registered delegates, you can secure your private meeting space today for just \$5,000.



PATIENT SCHOLARSHIP SPONSOR

HIGHLIGHT HOW YOUR ORGANIZATION **PRIORITIZES PATIENT OUTCOMES AND HEALTH EQUITY**



Patient Sponsor

Enabling 10x free in-person registration to patient groups / LMICs.



Virtual Sponsor

Enabling 30x free online access to Patient groups / LMICs.

ADDITIONAL SPONSORSHIP ELEMENTS

ICHOM Sponsor Branding & Promotion

Your organization's logo will be added to all event marketing materials, our event website and various conference signage as well as on communications to our ICHOM Community of 30,000 VBHC professionals plus across our social media channels.

ICHOM Conference Delegate Tickets

This is a cost-effective way to send more than one delegate from your organization. Your complimentary tickets will allow you access to all the event sessions.

Pre-recorded Video Showcase

Included in all sponsor packages. You can showcase your organization to our delegates with a 3-minute pre-recorded video.

Event App Sponsor

Accelerate your brand awareness through sponsoring our app.

Wifi Sponsor

Accelerate your brand awareness through sponsoring our wifi.



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For more information on our packages,
please contact s.gray@ICHOM.org

conference.ichom.org

#ICHOM2024 #WeareallICHOM

