



**ICHOM Annual Conference 2023**  
**ICHOM Leaders Lunch Attendees sponsored by Air Liquide**  
**October 10<sup>th</sup>, 12.45 – 14.00 CET**

Welcome Address by Dr Stefan Larsson, Chairman to the Board and Co-Founder of ICHOM

Meeting Co-Chair: Jennifer Bright, President of ICHOM

Meeting Co-Chair: Diana Schillag, VP, Europe Healthcare Hub of Air Liquide

Meeting Guests:

**Thomas Boyer, CEO of Groupe Mutuel**

- Thomas Boyer is the CEO of Groupe Mutuel, Switzerland's third-largest private health insurance and fifth-largest corporate health insurance. He was appointed in 2019 and currently oversees 3'000 employees. Thomas is also a Member of the Board of Directors of Bluespace Ventures AG and a Member of the Managing Board of the Swiss Insurance Association (SIA). Thomas Boyer started his career as a Senior Consultant for McKinsey, before taking on a role as CFO and Head of the Human Resources Department at La Suisse Assurance (Swiss Life), where he was also a Member of the Executive Committee. He then joined Groupe Mutuel for the first time as Head of the Distribution and Marketing Department, and Member of the Management Committee. Subsequently, he was appointed Managing Director of Naville Retail Division, before setting up his own management consulting firm, TB Consulting. In 2013, he joined Mobilière Assurances as Head of the Individual Life, Business Development and Controlling department before becoming their Head of Life and Pension Services until 2019. Thomas Boyer holds a Master's degree in business from the HEC in Lausanne and is fluent in French, English and German.

**Jonathan Broomberg MD, CEO; Global Head of Health Insurance, Vitality Health International; Discovery Group**

- Dr Jonathan Broomberg is CEO of Vitality Health International, which houses Discovery's international health operations, and Global Head of Health Insurance for the Discovery Group. Prior to assuming this role, Jonathan was CEO of Discovery Health, South Africa's largest health insurer, for 10 years, and during 2022, he was the founding CEO of Amplify Health, an Asia focused HealthTech and solutions JV between AIA and Discovery. Jonathan studied medicine at the University of the Witwatersrand, South Africa, and then read PPE at Balliol College, Oxford while on a Rhodes Scholarship. He subsequently



completed MSc and PHD degrees in Health Economics at the University of London. Jonathan's career in healthcare includes a period serving as Special Advisor to the Minister of Health of South Africa in the first post-apartheid administration. Prior to joining Discovery Health 18 years ago, Jonathan was a founding director of a healthcare private equity and venture capital firm which he led for 7 years. Alongside his private sector interests, Jonathan maintains a strong engagement with South African and global public health and policy affairs. He served for 5 years on the first Technical Review Panel of the Global Fund against AIDS, TB and Malaria, including 2 years as Chair of the Panel.

### **Daniel Bahr, CEO of Allianz Germany**

- Daniel Bahr is a Member of the Management of Allianz Private Health Insurance since November 2014. He is responsible for sales and distribution and reimbursement. In 2014 Daniel Bahr was a Senior Fellow at the Center for American Progress in Washington D.C. and a Visiting Lecturer at the School of Public Health, University of Michigan in Ann Arbor. He was the federal minister of health in Germany from May 2011 to December 2013. Previously, he joined the German government in 2009 as a parliamentary state secretary to the federal minister of health. While his time in the ministry he enforced many reforms for the healthcare sector. His priorities as minister were reforming the market for pharmaceutical products and ensuring the sustainability of financing the health care system. He accomplished cancer registries, a new system for organ donation in Germany and a long-term care insurance, so care for people with mental illness is now covered. He was first elected into the German parliament, the Bundestag, in 2002. From 2002 to 2005, he served as spokesman for demographic development, long-term care, and policies for disabled persons of the Free Democratic Party's, or FDP's, parliamentary group in the Bundestag. From 2005 to 2009, he was the health policy spokesman of the FDP parliamentary group. Concurrently, he held the office of FDP state chairman in North Rhine-Westphalia from 2010 to 2012. He acted as the federal chairman of the Young Liberals from 1994 to 2004, and is now a member of the FDP Federal Executive Committee. Daniel Bahr holds a bachelor of science degree in economics and an MBA in business management administration with a focus on international health care and hospital management from Westfaelische-Wilhelms University in Muenster. Before his political career, he worked for the Dresdner Bank AG (now, Commerzbank AG) in Schwerin and Hamburg.

### **Hussam F. AlFaleh PhD, MBBS, MBA, Acting CEO of Center for National Health Insurance, MoH Saudi Arabia**

- Dr. Hussam Al-Faleh, Professor of Cardiology, College of Medicine, King Saud University medical city, and consultant interventional cardiologist since 2005. He has been the CEO,



and initiative owner of the Program for Health Assurance and Purchasing since 2021 and, Acting CEO of the Center for National Health Insurance since August 2022. Also, 10 different memberships and positions in the public health sector. He has authored and co-authored more than 50 articles in peer-reviewed journals in the field of cardiology with special emphasis on service delivery outcomes, and risk profiling of ACS, and heart failure patients.

**Ramón Maspons Bosch, Chief Health Innovation Strategist; Chief Innovation Officer, Ministry of Health, Government of Catalonia; Agency for Health Quality and Assessment of Catalonia (AquAS)**

- Ramon Maspons Bosch is the Chief Health Innovation Strategist at the Ministry of Health, Government of Catalonia. Chief Innovation Officer at the Agency for Health Quality and Assessment of Catalonia (AquAS). Among activities in the last ten years, he has been leading the programs of procurement of innovation and value-based procurement. Ramon has experience in hospital and medical innovation and in internationally funded research projects, mainly EU projects. Member of European Working Group for the "Harmonisation of clinical trial criteria & methodologies in Europe for the evaluation of digital health medical devices (DiHA)" He has held positions as EIT-KIC Health Project Office Director, as Strategic Projects Unit Director of Biocat, as Strategic Planning Director of Granollers City Council for 6 years, and as Director of IALE Tecnologia, a spin-off company of Polytechnical University of Catalonia (UPC) for 10 years. Ramon was Assistant Lecturer of innovation and technology management at Business Administration Department, Polytechnical University of Catalonia (UPC) and since 1997 he is visiting researcher of technology monitoring and knowledge management at some universities. He is a guest lecturer at several educational centres, workshops and symposia. Ramon Maspons holds MSc in Industrial Engineering from Polytechnical University of Catalonia (UPC), Executive Master in Public Administration, Master of Science in Environmental Management and a Diploma of Advances Studies in innovation and research management.

**Dan Yock Young PhD, MD, Deputy Director of Medical Services, Health Services Group, Ministry of Health (MOH), Senior Consultant, Department of Medicine, National University Hospital (NUH), Ministry of Health (MOH) Singapore**

- Dr Dan Yock Young obtained his medical degree (MBBS) from the National University of Singapore in 1994. He is a gastro/hepatologist having obtained his MRCP(UK) and MMed (Int Med) in 2000 and Fellow of Academy of Medicine (Gastroenterology) in 2003. He is a clinician scientist and his research interests include liver progenitor cells, their mechanistic roles and potential for therapeutic applications in liver failure, liver cancer and NAFLD. He



is currently Senior Consultant at National University Hospital and serves as Deputy Director General (Health Services Group) at Ministry of Health. He oversees healthcare services organisation and care model transformation.

**Jesper Fisker, PhD Chairman; CEO, Danish Government's Commission for Health Structure; Danish Cancer Society**

- Jesper Fisker, cand.scient.pol, PhD, is the CEO of the Danish Cancer Society. In 2023 he was appointed as chairman of the Danish governments' Commission for Health Structure. The commission has been given a comprehensive set of tasks, including making recommendations for different models for the organization of the Danish health care system in order to ensure a future health care system that is more coherent, sustainable and equal. Previously, Jesper Fisker worked as the permanent secretary of respectively The Danish Ministry of Social Affairs, The Danish Ministry of Interior & Health and Danish Ministry of Children & Education. He is also the former Director General of the Danish Health Authority and CEO of the Health and Care Administration of the municipality of Copenhagen. Jesper Fisker holds a scientific background as a researcher at The Danish National Center for Social Science Research. In addition, he is the chairman of the LIFE foundation and University College Copenhagen. With over 20 years of experience in the public sector, Jesper Fisker has achieved thorough insight in health care transformation strategies and governance of the health care sector in Denmark.

**Valentina Strammiello, Director of Programmes, European Patient Forum (EPF)**

- Valentina Strammiello has been working at the European Patients Forum for the past ten years. She is currently the Director of Programmes and oversees the EPF project portfolio. She represents EPF in HTA - related activities including consultations, advocacy work and events. Before joining EPF, Valentina worked as freelance OSINT analyst on Security and Energy issues. Self-trained in website management and web 2.0 applications, she is among the founders of ecpa2.0 (European Centre for Public Affairs 2.0), a forum of young professionals in Public Affairs. She holds a BA in International Relations and a master's degree in European Studies.

**Mor Dickman, MD, PhD, Co-Chair, ESCRS Registries (European Society of Cataract and Refractive Surgeons)**

- Mor Dickman, MD PhD is co-chair of the ESCRS registries (European Society of Cataract and Refractive Surgeons): EUREQUO (European Registry of Quality Outcomes in Cataract and Refractive Surgery), ECCTR (European Cornea and Cell Transplantation Registry) and EURECCA (European Registry of Childhood Cataract Surgery). With more than three million records collected from sixteen countries, the ESCRS Registries are among the most



prominent digital health projects in ophthalmology. On a national level, Mor Dickman chairs the NTS (Dutch Transplant Foundation) NOTR cornea transplantation registry and is a board member of the Dutch Ophthalmology Society Registries. His clinical research focuses on improving outcomes for patients with corneal diseases and cataract. He specializes in (registry-based) randomised controlled trials and population-based registry studies. In addition to his clinical work, Mor Dickman co-leads a research group on corneal regeneration at the MERLN Institute for Technology Inspired Regenerative Medicine.

**Thomas Lee, MSc, MD, BA, Chief Medical Officer, Press Ganey Associates, Editor-in-Chief. NEJM Catalyst, IPrimary Care Physician, Brigham & Women's Hospital, Professor of Medicine (part time), Harvard Medical School Professor, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health**

- Dr. Thomas Lee is Chief Medical Officer for Press Ganey, and an internist/cardiologist who practices at Brigham and Women's Hospital in Boston, Massachusetts. He is on the faculty at Harvard Medical School and Harvard School of Public Health, and is Editor-in-Chief of *NEJM Catalyst* and a member of the Editorial Board of *The New England Journal of Medicine*. He is a member of the Board of Directors of Geisinger Health System and chairs the Board of Geisinger Health Plan. He is also a member of the Panel of Health Advisors of the Congressional Budget Office and the Board of Directors of Health Leads. He received his BA from Harvard College (1975) and his MD from Cornell University Medical College (1979), and then trained in internal medicine and cardiology at Brigham and Women's Hospital. He received a MSc in Epidemiology from Harvard School of Public Health in 1987. Before joining Press Ganey in 2013, he was Network President for Partners Healthcare System.

**Ittai Dayan, MD Co-Founder and CEO, Rhino Health**

- As co-founder and CEO of Rhino Health, Dr. Ittai Dayan is transforming the way healthcare AI solutions are created, adopted and measured. The Rhino Health Platform provides access to a large, distributed dataset from a diverse group of patients, powering models that deliver consistent results and, ultimately, improve health outcomes for large populations of patients. Drawing on his background as a clinician and researcher, Ittai is passionate about creating equitable access to advanced AI-based diagnostics and treatment pathways - across increasingly diverse patient populations. He led the EXAM study, published in *Nature Medicine*, which is the world's largest and most prominent study to-date utilizing federated learning (FL) to train a healthcare AI solution on diverse data across institutions. Prior to co-founding Rhino Health, Ittai served as an Executive Director at Mass General Brigham, where he led the Center for Clinical Data Science





(CCDS). There, he oversaw development of 20+ clinical applications using AI and collaborated closely with health and technology leaders on R&D projects designed to accelerate adoption of new AI-based healthcare solutions. Previously, he held managerial roles at Boston Consulting Group, focused on go-to-market transformation for biopharma, biotech and digital health companies operating in today's value-based healthcare ecosystem. Ittai graduated from the Johns Hopkins Bloomberg School of Public Health. He earned his MD and his Bachelors of Science from The Hebrew University of Jerusalem. He serves on the Editorial Board of Nature Digital Medicine, a leading publisher of peer-reviewed scientific studies. His own research has been published in journals including those from Nature group, IEEE's Journal of Biomedical and Health Informatics, and at the MICCAI conference.

### **Christophe Weber, CEO of Takeda Pharmaceutical Company Limited**

- Christophe Weber is President, Chief Executive Officer (CEO) and Representative Director of Takeda Pharmaceutical Company Ltd. He joined the company in April 2014 as Chief Operating Officer, was named President and Representative Director in June 2014, and was subsequently appointed CEO in April 2015. Mr. Weber has focused on Takeda's R&D transformation, globalization, creating a diverse and inclusive working environment while strengthening its ethical values and corporate governance. Through this transformation, Takeda became one of the leading global biopharmaceutical company in the world. Prior to joining Takeda, Mr. Weber spent 20 years at GlaxoSmithKline (GSK), where he held senior leadership roles in Europe, Asia, and the United States. Outside of Takeda, Mr. Weber is member of the Business council and of the International Business Council of the World Economic Forum. He also serves on the Board of Trustees of North Eastern University. Mr. Weber holds a doctorate in pharmacy and pharmacokinetics, as well as master's degrees in pharmaceutical marketing and in accounting and finance and a degree in statistics, from the University of Lyon, France. Mr. Weber lives in Tokyo with his wife and has two children.

### **Frederic Noel, Vice President Services & Solutions, Medtronic**

- Frederic Noel is the Vice President, Integrated Health Solutions since 2012. In this role, Frederic is responsible for establishing and developing Services and Solutions "beyond the devices", expanding Medtronic footprint across the care continuum and supporting its Value-Based Healthcare agenda. He is a member of the Global Regions Leadership Team. Frederic joined Medtronic in 2008 and has held responsibility as Vice President, Supply Chain for International. In addition, he was also the General Manager of the European Operation Center (EOC) in The Netherlands.



Frederic has over 25 years of experience in the medical device and consulting industries and has a wealth of experience in strategic planning, business transformation and operations management. Previously, Frederic worked for companies in the MedTech, Services and Consulting industries, including Boston Scientific, Khuene & Nagel, and Accenture, where he held several leadership roles in operations strategy, supply chain management, integration of acquired companies, as well as large business transformation programs at the USA, Netherlands, Italy, France, and Switzerland Frederic is an Agronomist Engineer and holds a Masters in Life Science and Health from AgroParis Tech and Montpellier SupAgro, France.

### **Ali Hashemi, Co-Founder and CEO, Co-Founder and Chairman, meta[bolic], GluCare Health**

- Ali Hashemi is an investor in early stage ventures at the intersection of health and technology, with a particular focus on the combination of the human and machine to solve challenging problems in healthcare. Ali is also the Co-Founder and CEO of meta[bolic], a hybrid healthcare metabolic disease perform generating among the best outcomes globally for its patients. meta[bolic] powers two behavior-change drive clinical platforms focused on diabetes care and weight management respectively: GluCare.Health and Zone.Health. Ali was previously the founder of Amana Healthcare, the benchmark and fastest growing continuum-of-care hospital platform in the Middle East, acquired by Mubadala Healthcare in 2018 in what was among the largest deals in regional healthcare M&A. Ali previously founded and led the Middle East Healthcare Practice at Booz & Company, based out of Dubai. Prior to joining Booz&Co Ali was a member of the Healthcare Practice and the Private Equity Practice at Bain & Company, based in New York City. Ali studied Medicine and received his MBA concurrently from McGill University. He received a B.S.E. with Distinction from Duke University with a dual major in BioMedical Engineering and Religion and a minor in Chemistry.

### **Pieter de Bey, Managing Director of the Santeon Group**

- Pieter de Bey is Managing Director of the Dutch Santeon hospital group, responsible for executing the Santeon strategy via shared programs across the 7 member hospitals. Santeon's guiding principle is Value Based Health Care, about which Pieter is passionate and has extensive expertise. Prior to Santeon, he worked as a Principal in the NYC and Amsterdam offices of the Boston Consulting Group (BCG), where he was a core member of BCG's global Healthcare Practice Area. In 2012-2014 he was VP of Operations at the International Consortium for Health Outcomes Measurement (ICHOM, Boston MA). Pieter received his MBA from Kellogg School of Management (Chicago IL), with majors in Strategy, Marketing, and Analytical Consulting, and obtained his MSc in Theoretical Physics from the University of Utrecht (Utrecht, the Netherlands).





### **Rodolphe Eurin, CEO of Hôpital de La Tour**

- Rodolphe Eurin graduated from the Swiss Federal Institute of Technology in Zurich (ETHZ) and has an MBA from IMD in Lausanne. He has broad experience in health care, having worked in pharma for F.Hoffmann-La Roche and later in medtech for Medtronic as part of the EMEA management team for the Spine & Neurological division, before changing to the world of hospitals and health care delivery. He was the COO of a group of private clinics before taking the lead of Hôpital de La Tour in Geneva as CEO at the end of 2018. He is passionate about patient-centric care and the optimization of outcomes as differentiating factors for healthcare institutions. Under Rodolphe's leadership, Hôpital de La Tour has been recognized both internationally and within Switzerland for the pioneering work accomplished in Value Based Health Care.

### **Angela Kamakil Siteyi, Director - Health Innovations of PharmAccess Kenya**

- Angela Kamakil Siteyi works at PharmAccess Kenya as the Director of Health Innovations, overseeing a function that acts as an incubation hub that takes bold steps in designing, testing and proofing innovative technology driven care models for strengthening gaps in the Kenyan Health System such as MomCare and the Chronic Care Model. Leveraging mobile technology, these innovations drive efficiencies in the healthcare system by providing access to healthcare financing and helping in disease management for better health outcomes. She previously supported operations of Safecare activities in Kenya and held Nursing roles with the American Health Network (USA) and the American Red Cross. Angela's guiding principle is doing good for the whole and values consistency, dependability, honesty, collaboration, and innovation. She is passionate about getting fresh dimensions for behaviours that save lives. Angela is a sociable person who enjoys building relationships and supporting teams achieve their highest potential. She is a Health Systems Management Specialist with a Master of Science in Health Systems Management, Bachelor of Science in Healthcare Management and an Associate Degree in Nursing. She also holds professional qualifications including: Program for Management Development (PMD) from Strathmore Business School, Management for Results Certificate, from Gordon Institute of Business Studies (GIBS), South Africa and a Certificate in Project Management from Strathmore University. Angela is an ICF Certified Productivity Coach, an ICF Certified Leadership Circle Practitioner and a member of the Health Systems Management Association (HSMA) Kenya.

### **Peter Ziese, Chief Marketing Officer of Philips**





- Dr. Peter Ziese started his clinical career in 1990 at the University Hospital of Tuebingen in Germany where he specialized in anesthesiology, with an interest in pediatric and cardio-thoracic cases. He further specialized in intensive care and emergency medicine. In 1997 he joined the industry as a clinical consultant with Hewlett Packard, focusing on clinical information systems. In the following years Dr. Ziese took over responsibilities in telemedicine and key account management within the German health care organization of Hewlett Packard and Agilent Technologies.

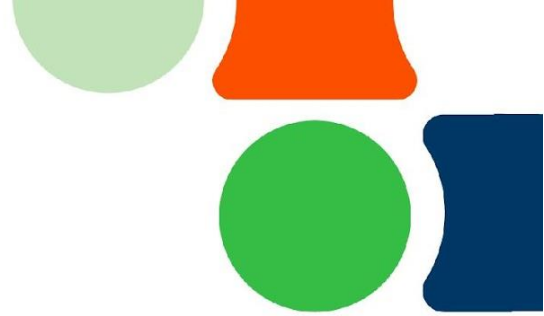
Dr. Ziese joined Philips in 2001, working in international management and heading up first the marketing organization for patient monitoring and later on the sales and marketing center for Patient Monitoring and Critical Care Systems for Europe, Middle East and Africa. Since 2005, he has been leading international sales and service organizations in different parts of Europe, Middle East and Africa with responsibilities for various Business Groups within Philips. In his previous roles Peter was responsible for global sales and marketing for Monitoring & Analytics and Therapeutic Care at Philips and managed as General Manager the Business Unit of Patient Monitoring and later the Business Monitoring & Analytics. Until the end of September 2023 he served as Chief Medical Officer and global Head of Medical Strategy & Innovation for PHILIPS.

**Eva Villalba MBA, MSc., Founder & Senior Partner - Expertise Valeur en Santé; Canadian Ambassador - VBHC Center Europe; Executive Director**

- Eva Villalba is the Executive Director of the Quebec Cancer Coalition, an influential Canadian non-profit patient advocacy group dedicated to improving the Quebec health-care system for people affected by cancer. Since 2008, she has been involved in health-care charities, advocacy groups and non-profits. She graduated from McGill University with a double major in Psychology and Applied Linguistics, then completed an MBA from HEC Montréal with the objective to apply best business practices to the non-profit sector. Eva is passionate about good governance, public policy, community impact, health-care reform and social innovation. She is a volunteer board member of the Artificial Intelligence Impact Alliance (AIIA) and sees great potential in applying AI and technological innovations to the health-care sector to prevent and improve health outcomes.

Eva is the first Quebecker and Canadian to obtain a graduate degree in Value-Based Health Care (VBHC) with an MSc. in Health Care Transformation at the University of Texas at Austin. She is also the co-chair of the Resilient Healthcare Coalition (RHC), a diverse group of health system leaders across the public, private, and non-profit sectors committed to helping Canadian health care systems enhance patient care and improve





health outcomes by becoming faster, nimbler, and better able to adapt to future shocks.

Eva is a fierce patient advocate and believes strongly in the potential of the Quebec health-care system to be a world-class leader in Value-Based Care. Eva has an extensive international network of Value-Based Health Transformation Leaders, has a VBHC Green Belt Certification from VBHC Center Europe. She is their official Canadian Ambassador and exclusive French Language trainer for the VBHC Green Belt. Eva has been very involved in Real-World Evidence (RWE) and Outcome-Based Agreements initiatives and working groups, and has successfully completed two RWE Master Classes. She is the Founding Partner of Expertise Valeur en Santé, a French-language training and consultancy firm seeking to adapt VBHC concepts and best practices to the unique context and culture of the Quebec health care system.

**Válter R Fonseca, MD PhD, Technical Officer, Health Systems, WHO Athens Office on Quality of Care and Patient Safety**

- Válter R Fonseca is a staff member of the World Health Organization (WHO), currently Technical Officer for Health Systems and Quality of Care at the WHO Athens Office on Quality of Care and Patient Safety, in Greece.

He is an Assistant Professor at the Faculty of Medicine, University of Lisbon.

He has a Medical Degree and a PhD in Medicine – Immunology, from the Faculty of Medicine, University of Lisbon. He has a specialization in Internal Medicine. He is a postgraduate in Healthcare Management from the Católica Lisbon School of Business & Economics. Author of more than 100 national and international communications, peer-review papers, and book chapters.

He was the former Director of the Department of Healthcare Quality of the Directorate-General of Health, Ministry of Health (2018-2022) and Chair of the COVID-19 National Immunization Technical Advisory Group (2020-2022).

**Michael van den Berg, Health Policy Analyst, OECD**

- Michael is a Health Policy analyst at the OECD, focusing on health systems performance assessment, quality of care, performance indicators, and primary care. With a background in sociology, he is dedicated to advancing the field by developing a new generation of indicators that capture the value of healthcare from the perspective of patients themselves. With over twenty years of experience in health services research and policy advice, Michael is currently leading OECD's Patient-Reported Indicator Surveys (PaRIS)





initiative. This landmark initiative encompasses the largest international survey of patient outcomes and experiences to date, driving transformative advancements in healthcare practices worldwide.

