

ICHOM 2023

9 - 11 October | Barcelona

The Palau de Congressos de Barcelona Conference Centre

Sponsorship Brochure

Let's change the future of healthcare together

Find out more at conference.ichom.org



Welcome to ICHOM 2023 - the world's leading value-based healthcare conference.



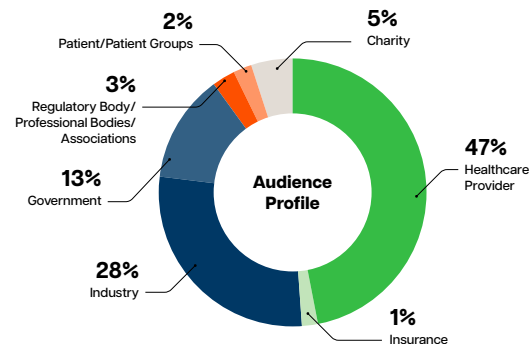
ICHOM's mission is to unlock the potential of value-based healthcare by defining the outcomes that matter most to patients and driving adoption and reporting of these measures worldwide. Our annual conference is where the people and organizations doing this come together to share experiences and support one another.

Be part of ICHOM 2023 and lead the change.

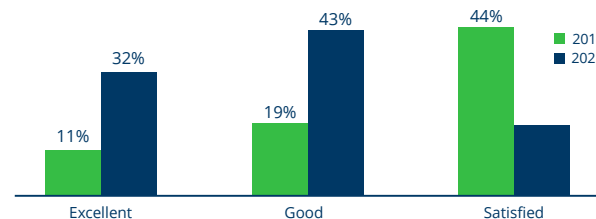
“Attending ICHOM 2022 conference in Boston connected us with the world leaders in the field of value-based health care, having first-hand expert advice about the challenges of implementing the theory into real-world settings. It covered all the topics on the complete timeline of a VBHC project, from setting up an IPU, organizational challenges, measuring outcomes and building payment schemes. We are looking forward to Barcelona 2023.”

Rubén Rojas Chief Executive Officer, Fractal EDM

Types of organization that attended Boston 2022:



75% of delegates rated the Conference as “Good” or “Excellent”



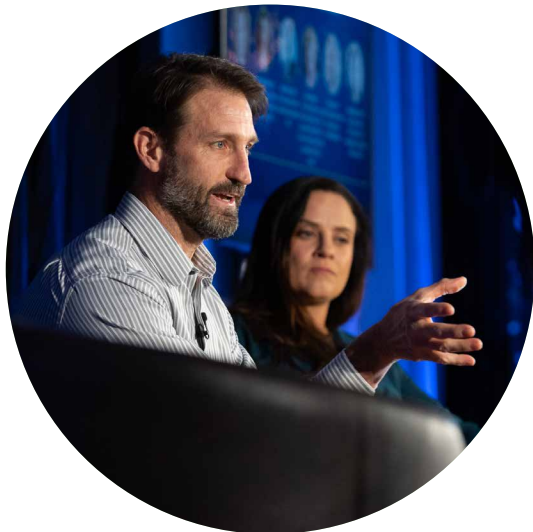


Our conference allows you to engage directly with our audience and this year we have a number of unique opportunities available. You will demonstrate your commitment to improving patient care and by joining us you can help us increase the adoption of value-based healthcare globally.

Sponsorship packages are limited and available on a first-come, first-serve basis.

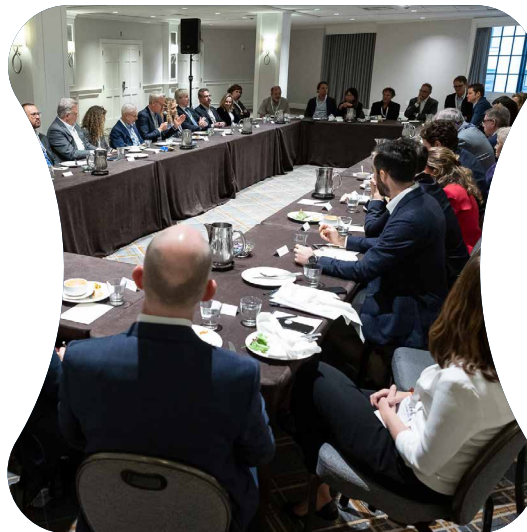
Please note: all content must be approved by ICHOM prior to being included in the event.

	€100k	€75k	€50k	€30k	€15k	€10k	
	Headline	Platinum	Gold	Silver	Conference Sponsor	Conference Exhibitor	Partners
Panel Discussion in Conference Plenary	X	X					
Your seat at our ICHOM Leaders Lunch	X						
ICHOM Conference Dinner Sponsor	X						
ICHOM Conference Drinks/Breakfast Sponsor		X					
Streamed Session Speaking Slot or Premium Workshop Host			X				
Standard Workshop Host				X			
ICHOM Conference Delegate Tickets	X	X	X	X	X		
Partner Implementation Lounge							X
Partner Implementation Roundtable Session							X
ICHOM Conference Nook						X	
Conference communications promotion (app, website, showguide)						X	
Conference Communication + ICHOM Community Promotion	X	X	X	X	X		



Panel Discussion on Conference Plenary

You have a special opportunity to connect with our audience as part of a panel discussion alongside other key leaders.



ICHOM Leaders Lunch

Our leader's lunch is invite-only and includes only the most senior professionals who are changing the face of healthcare. You will represent your organization at the lunch and have branding opportunities before, during and after the event.



ICHOM Dinner Sponsor

Sponsor our ICHOM dinner which includes a 5-minute welcome speech and branding opportunities.



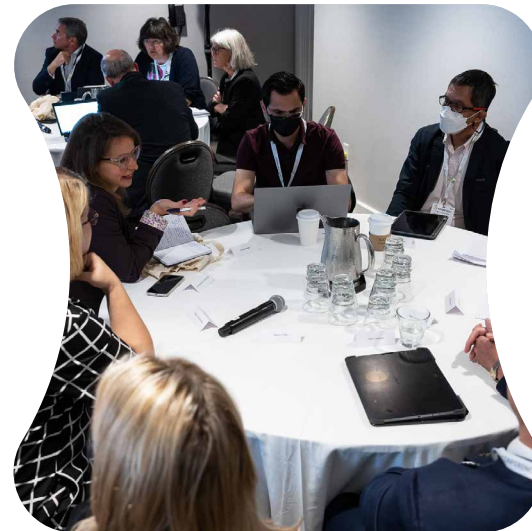
ICHOM Lunch/Coffee and Drinks Sponsor

Sponsor our ICHOM Lunch/Coffee and Drinks Sponsor, with branding opportunities.



Streamed Session Speaking Slot

An exclusive opportunity to speak to our delegation in our sponsored streamed session. The slot is 45 minutes and will take place on Day 3.



Think-Tank Premium Workshop

You will be able to select your audience from our delegation and ICHOM will invite them to attend your workshop. You will also meet with your chosen audience pre-event at our networking sessions, increasing session participation and engagement. Your session will last approximately one hour and up to 15 delegates can be invited.



Standard Workshop

You will be able to select your audience from our delegation and ICHOM will invite them to attend your workshop. Your session will last approximately one hour and up to 40 delegates can be invited.



ICHOM Conference Pre-recorded Video Showcase

Included in all sponsor packages. You can showcase your organization to our delegates with a 3-minute pre-recorded video.



ICHOM Social Media Sponsor Campaign

Included in all sponsor packages. Use our social media channels to promote your organization to our delegates and the wider ICHOM community.



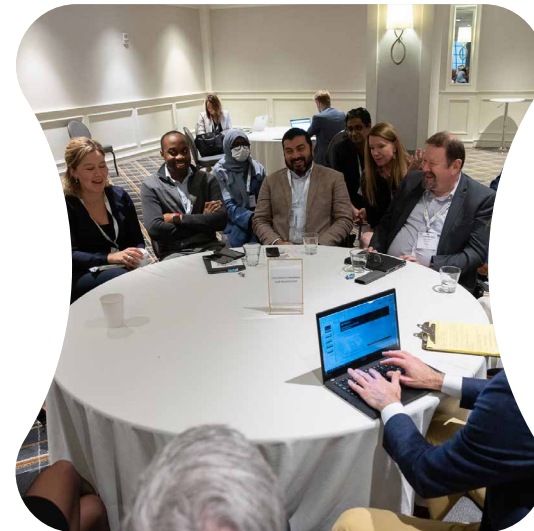
ICHOM Conference Delegate Tickets

Your complimentary tickets will allow you access to all the event sessions including the ICHOM dinner.



ICHOM Sponsor Branding and Promotion:

Your organization's logo will be added to all event marketing materials, our event website and various conference signage.



Partner Implementation Lounge/Partner Implementation Roundtable Session

This is available exclusively to our partners and includes representation in our Implementation Lounge and hosting our implementation roundtable session.



Sponsorship Elements

ICHOM Conference Nooks

Nooks are a fantastic way for you to promote your brand to our audience, as well as providing quiet space to meet and engage with delegates in an enticing and innovative way.

A Perfect opportunity to rapidly get an overall idea of the evolution of VBHC and to share thoughts and ideas to overcome barriers towards its goals!"

Marni Chandler

System Executive Operations Director at
Intermountain Healthcare

The annual ICHOM Conference gave me time to step away from the pressures of my daily routine and think strategically about how our role in transforming healthcare and providing better care to patients. I left with big ideas and tactical steps that I can take in my role"

Brian Sikora

Chief Analytics Officer, ChenMed

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For more information on our packages,
please contact s.gray@ICHOM.org

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#ICHOM2023
#WeareallICHOM

