

Real-world data Latam Initiative: an educational project to support redesigning health policies based on value

HEALTH SYSTEM REGULATION, GOVERNANCE AND POLICY

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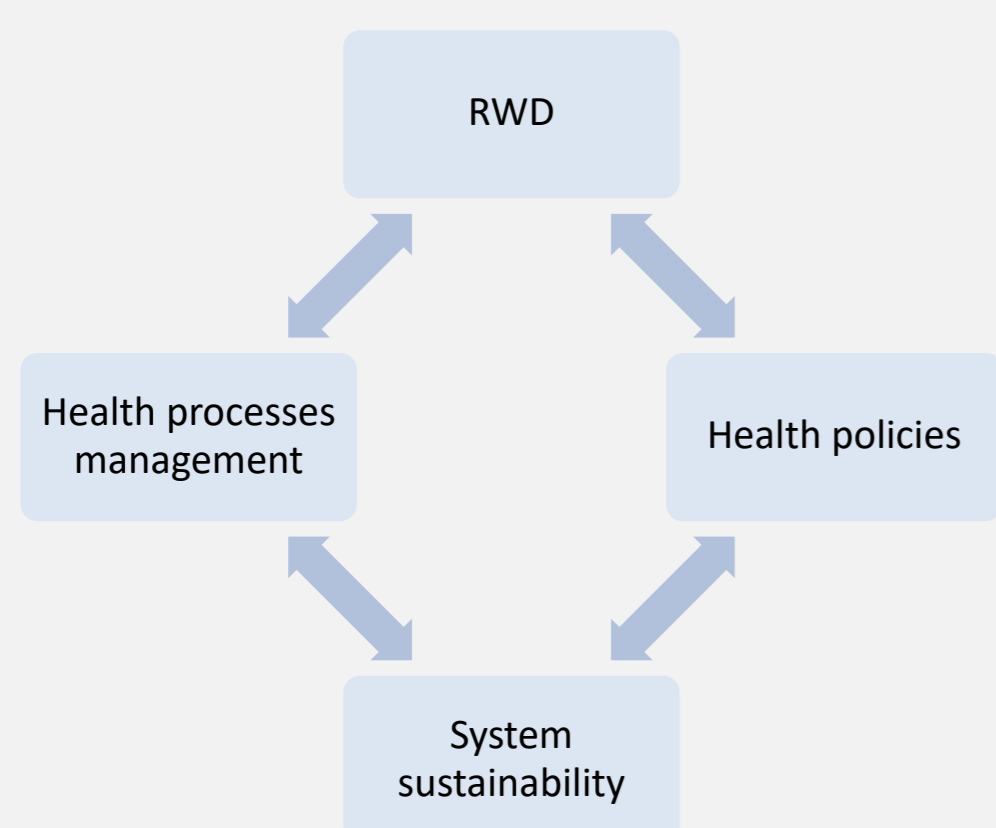
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Introduction

The continuous increase in access to technologies that allow following people's lifestyles and individual health care states has contributed to the term real-world data (RWD) being incorporated into the group of terminologies associated with the definition of populational health policies. At a system level, health policies based on a patientcentricity strategy require that value-based agreements be based on individual outcomes. This transformation contributes to the prompt adoption of RWD practices safely and commitment to international regulations, including data protection laws.



The RWDLatam is connecting:

Researchers
Policy makers
Health care leaders
Health care professionals

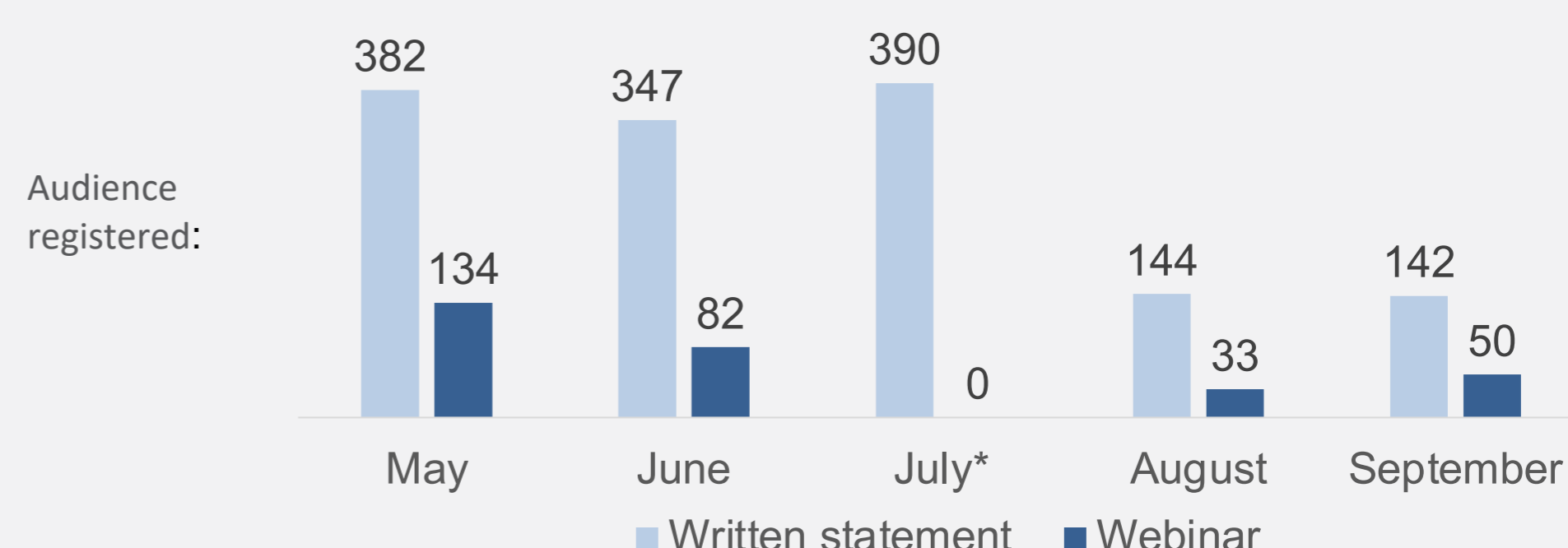
And identifying:

Challenges
Opportunities
Agenda to accelerate the use of RWD

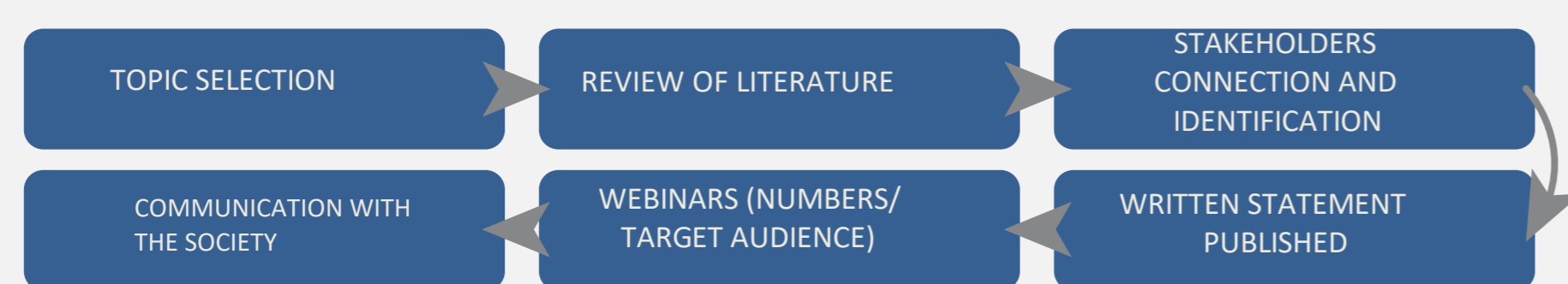
Results

The topics addressed during the year in the written and were:

- i) May: The use of real-world data and real-world evidence: what do they mean for the management processes in healthcare systems?;
- ii) June: Guidelines on the use of real-life data in health technology assessment;
- iii) Databases from the Brazilian public health (SUS) and private health care systems;
- iv) July : Wearables as an instrument for generating real-world data to manage populational health;
- v) August : Technological and organizational challenges for adopting a culture of using real-world data in health care; August
- vi) September: The use of real-world evidence in the clinical practice; and
- vii) November: Applied initiatives in progress in Brazil.



Methods



- Written content and Webinars were offered and published online;
- Experts for each specific theme have collaborated, contributing to the high quality and impact of the Initiative discussions.
- Specific Website and LinkedIn have been used to scale content accessibility
- At the end of the year, the 'RWD Latam Initiative' is expected to launch an e-book joining all the writing content
- The participants who attend all the Webinars receive a certification.

Conclusions

Initiatives supporting the primary awareness of the scientific community, health care leaders, and regulatory agencies, and, subsequently, the society can serve as a strategic link for establishing a culture of RWD in health care systems. The RWD Latam is an inspirational example of offering education to accelerate the ethical use of RWD in redesigning health policies based on value and centered on patient needs.

Education
Regulation
Establishment of a RWD Culture

Challenges that may be addressed soon!

