



ICHOM 2022



YEAR ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

SPONSOR THE ICHOM CONFERENCE SERIES 2022 AND
HELP LEAD THE WORLD IN UNLOCKING THE POWER OF
PATIENT-CENTRIC OUTCOMES

conference.ichom.org



CONFERENCE SERIES 2022 DATES:



Webinar One

Wednesday 25 May 2022



Annual Conference

1-3 November 2022
Boston Park Plaza



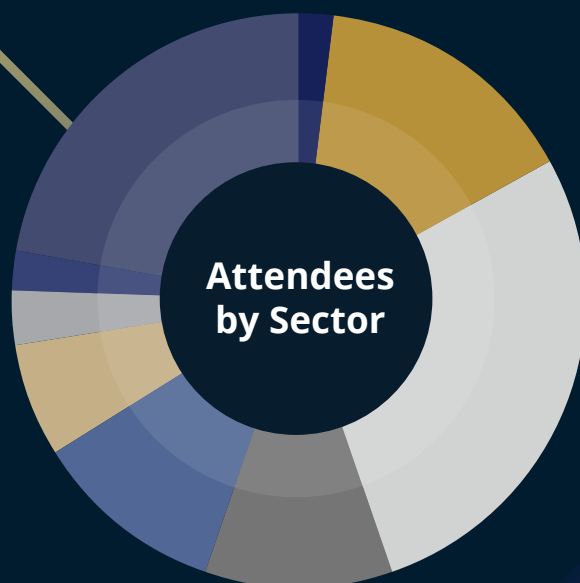
Webinar Two

Wednesday 22 June 2022



JOIN THE ICHOM GLOBAL COMMUNITY

People, organisations and communities we work with:



2021 Virtual Series Event Information

93

Speakers made up of industry experts, patient representation and government officials

530

Unique attendees across all live events and recordings

1,240

Total Attendees*

436

Organisations attended

Delegates registered from over

58

countries

About ICHOM



50

Different health conditions covered



40

Sets of Patient-Centered Outcome Measures completed to date



18,000

People across the globe have joined the ICHOM community



1,095

People follow this page

ICHOM's powerful network of VBHC thought leaders include:



4,911

Twitter followers



5,741

LinkedIn followers

*1240 Total Attendees is the incidences of attendance across 2021 (18% increase on 2020)

SPONSORSHIP PACKAGES

Our events allow you to engage directly with your audience through our webinars and our annual Conference.

This year we have a number of sponsorship packages available and encourage all organizations in the value-based healthcare community to join us.

ICHOM 10 Year Anniversary 2022 Sponsor & Exhibitor Packages

Sponsor & Exhibitor Packages	Headline \$150K	Platinum \$75k	Gold \$50K	Silver \$30K	Exhibitor \$15K
Host our Evening Drinks Reception	✓				
Host a Breakfast Briefing. Content to be approved by the ICHOM Advisory Committee. Session to include at least one clinician / patient as a speaker.	✓	✓			
Host a Private Meeting. Invite your team or stakeholders for a private meeting during the congress. Room available for up to 60 minutes. Room capacity limited. Meeting attendees must be registered ICHOM delegates.	✓	✓	✓		
3 minute pre-recorded video to play during 2022 series (video provided by sponsor)	✓	✓	✓	✓	
Posts across ICHOM's social media platforms recognising the organisation's support for ICHOM	5	4	3	2	1
Delegate Tickets	25	15	10	6	2
10 Year Celebratory Dinner	25	15	10	6	2
Logo added to all event marketing materials as Headline Sponsor / Platinum Sponsor / Gold Sponsor / Silver Sponsor / Exhibitor	✓	✓	✓	✓	✓
Branding on event signage, event website and in event programme	✓	✓	✓	✓	✓
Exhibition Stand	✓	✓	✓	✓	✓

For more information on sponsoring with us please email Lexi Naylor on partnerships@ICHOM.org
Visit conference.ichom.org for more information about the 2022 Conference Series.

ADDITIONAL SPONSORSHIP ITEMS



Sponsored Event Bag

Sponsored Event Bag to include merchandise from multiple ICHOM sponsors and supporters (Pens, Notepads, Hand Sanitisers, Face masks, reusable water bottles, breath mints, non-perishable foods etc). Items will be considered for inclusion based on their sustainability.

Please enquire

Host a Sponsored Breakfast Briefing

You will hold discussions about challenges / trends / updates in value-based healthcare and kick-start a day at the Conference. Topic must be approved by the ICHOM advisory board. Room capacity will be limited. You can either make it available to all delegates (first come, first served until capacity is reached), or by invite only. Refreshments to be provided by sponsor, via venue suppliers.

\$25k

Sponsor our Evening Drinks Reception

Sponsor our delegates evening drinks reception. Your logo will be added to the branding. You will have the opportunity to deliver a short welcoming address at the start of the reception. Capacity will be limited. This will be open to all delegates on a first come, first served basis until capacity is reached. ICHOM will assist with pre-conference marketing.

\$30k

Sponsor our Coffee Breaks and Lunch

Your brand will be displayed as the coffee break & lunch sponsor on the programme, on the food and beverage tables and holding screens for the coffee breaks and lunch on both days.

\$20k

Host a Private Meeting

Host a private meeting during the conference, for your team or stakeholders. Room available for up to 60 minutes. Room capacity limited. Meeting attendees must be registered ICHOM delegates.

\$7k

10 Year Celebratory Dinner

Sponsor our 10 Year Celebratory Dinner. Your logo will be added to the 10 year Celebratory Dinner branding. You will have the opportunity to deliver a short welcoming address at the start of the 10 Year Celebratory Dinner. Capacity will be limited. Delegates will be invited to register and pay a nominal fee for the 10 Year Celebratory Dinner.

\$75k

3 minute video & 30 second 'sting'

3 minute video & 30 second 'sting' to be displayed on screens at the event venue and online during the virtual element of the event. Content provided by sponsor.

\$5k

A seat at the ICHOM Exclusive Breakfast

Join members of the ICHOM Board, VBHC thought leaders and industry experts at the ICHOM Exclusive Breakfast at the Conference.

TBC

Whitepaper

Work on a whitepaper alongside members of the ICHOM team. The content and topic will need to be approved by ICHOM. Our marketing team will promote the paper when it is finalized.

TBC

Social Media Package

Bespoke Social Media Package to be created for each sponsor.

TBC

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