



ICHOM 2021

VIRTUAL LEARNING SERIES

Sponsorship Opportunities

Sponsor ICHOM and help lead the world in unlocking the power of patient-centric outcomes



Support ICHOM's 2021 Virtual Learning Series to help care providers, patients and all stakeholders across the globe learn how to optimise a care system that results in the outcomes that matter most to patients.

➤ conference.ichom.org

#ICHOMVLS

JOIN THE ICHOM GLOBAL COMMUNITY

2020 Virtual Series Event Information:



1,055

instances of attendance throughout all the live events and post-events combined



809

attendees across all live events



10%

We expect an increase in delegate attendance by **10%** in 2021



246

post-event attendees via event recordings

128

speakers



made up of industry experts, patient representatives and government officials



400

organisations attended



37

countries across the world

About ICHOM:



50

different health conditions covered

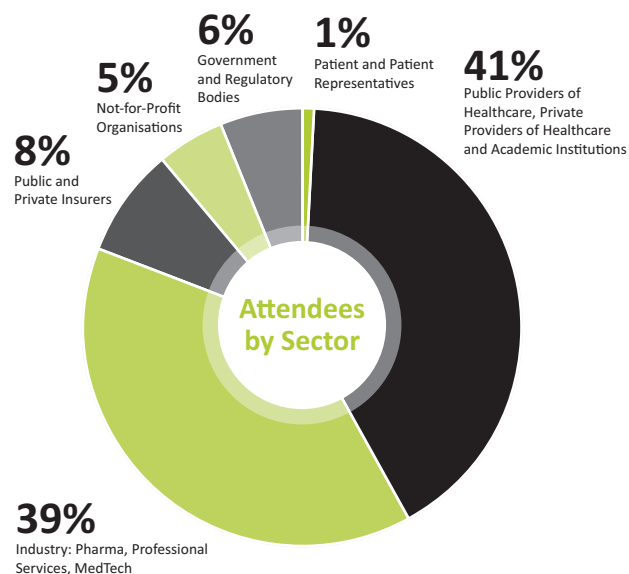


39

standard sets completed to date

People, organisations and communities we work with:

- › Patient and Patient Representatives
- › Public Providers of Healthcare, Private Providers of Healthcare and Academic Institutions
- › Industry: Pharma, Professional Services, MedTech
- › Academic Institutions
- › Public and Private Insurers
- › Not-for-Profit Organisations
- › Government and Regulatory Bodies



ICHOM's powerful network of VBHC thought leaders include:



4,726

Twitter followers



4,672

LinkedIn connections



18,000

people across the globe have joined the ICHOM community



5254

Healthcare Providers

PARTNERSHIP PACKAGES

Our virtual events allow you to engage directly with your audience through a variety of different formats: webinars, workshops, podcasts, the ICHOM annual Congress and our networking sessions.

This year we have a number of different partnership packages available and encourage all organisations in the value-based healthcare community to join us.



Packages	Platinum	Gold	Silver	Entrepreneur/ Small Business
Presentation: you will be invited to submit a presentation for review to be included in one of our events in the Series	✓			
A 45-minute masterclass covering the value of ICHOM Standard Sets and how the ICHOM Community is advancing the world to patient-centric value-based healthcare. The session can be tailored based on the objectives defined by the sponsor and will be delivered to their selected audience	✓			
Opportunity to recommend a physician or patient as a co-host of a networking session during a VLS event	✓	✓		
FREE Virtual Learning Series tickets for your organisation	20	15	10	3
Recognition as a key sponsor of the Virtual Learning Series	✓	✓	✓	✓
5-minute pre-recorded video (advertisement) to be played during the November Congress (video provided by the sponsor)	✓	✓	✓	✓
3-minute pre-recorded video (advertisement) that will be deployed either at a break or at the end of one webinar (video provided by the sponsor)	✓	✓	✓	✓
6 x posts across ICHOM's social media platforms (1 per event) recognising the organisation's support for ICHOM	✓	✓	✓	✓
1 x 100 word post in one of our monthly newsletters	✓	✓	✓	✓
Price	\$75k	\$45k	\$20k	\$10k

For more information on partnering with us please email Sarah Gray on s.gray@ichom.org
Visit conference.ichom.org for more information about the Virtual Learning Series.