



ICHOM

VIRTUAL CONGRESS

16-19 NOVEMBER 2020

Making Change Happen:

Leading healthcare to the high-value outcomes most meaningful to patients



Pre-Conference Brochure

➤ conference.ichom.org

#ICHOMCongress2020



ICHOM

VIRTUAL CONGRESS



Our event will help you:

- Understand the benefits of outcomes measurement for patients, providers, payers and policymakers
- Learn what ICHOM is doing to translate our lessons learned into new solutions that will unlock the potential of value-based healthcare
- Know how to implement VBHC with our step by step guide from how to get started to how to scale
- Listen to real-life examples of organisations in the USA, Canada, Europe, Wales (UK) and Asia Pacific where routine care includes outcomes measurement and shared decision making

Event Timings:

16-18 November 2020

Pre-Agenda Networking Lounges and Exhibition Hall Open

- 07:00 CST
- 08:00 EST
- 13:00 GMT
- 14:00 CET
- 00:00 AEDT

16-18 November 2020

Content Program Commences

- 08:00 CST
- 09:00 EST
- 14:00 GMT
- 15:00 CET
- 01:00 AEDT

19 November 2020

3-Hour Workshops Commence

- 08:00 CST
- 09:00 EST
- 14:00 GMT
- 15:00 CET
- 01:00 AEDT

NEW ICHOM Exhibition Challenge



Exhibition CHALLENGE

We are excited to present our new ICHOM Exhibitor Challenge for all delegates. To register for a chance to win one of five Conference Series 2021 passes, all you need to do is visit each of the 10 exhibitor booths and complete the exhibitor challenge.

If you have any questions about the challenge, please contact events@ICHOM.org

During this conference you will have the option to provide your name, email address, phone number, job title and company name ("Contact Information") to various event sponsors or exhibitors ("Exhibitors"). Please review ICHOM's [Privacy Policy](#) for more information for links to the Exhibitors' privacy policies and for more information on what personal data we ICHOM collects and how we use, share, and secure your personal data.

Day 1: 16 November 2020

Unleashing The Power Of Outcomes Measurement

7:00 CST Pre-Agenda Networking and Exhibition

Start time: 07:00 CST | 08:00 EST | 13:00 GMT | 14:00 CET | 00:00 AEDT

End time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

Plenary

8:00 CST Chair's Opening Remarks and Patient Introduction

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

End time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

Suzanne Gaunt, President and CEO, ICHOM

Dr. Thomas Feeley, Senior Fellow, Institute for Strategy and Competitiveness, Harvard Business School; and the Helen Shafer Fly Distinguished Professor of Anesthesiology, University of Texas MD Anderson Cancer Center, USA

8:10 CST Opening Keynote: Unleashing the Power of Outcomes Measurement

Start time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

End time: 08:35 CST | 09:35 EST | 14:35 GMT | 15:35 CET | 01:35 AEDT

Professor Michael Porter, Co-founder and Board Chairman, ICHOM; Bishop William Lawrence University Professor, Harvard Business School

Dr. Stefan Larsson, Senior Partner and Managing director, BCG, Board Member and Co-founder, ICHOM

8:35 CST Interval: Åse-Line Baltzersen, Patient Video

8:40 CST Keynote Panel Session: Enabling Relationship-Centric Care

Start time: 08:40 CST | 09:40 EST | 14:40 GMT | 15:40 CET | 01:40 AEDT

End time: 09:40 CST | 10:40 EST | 15:40 GMT | 16:40 CET | 02:40 AEDT

Chair: Elizabeth Teisberg, Ph.D., Cullen Trust Distinguished University Chair in Value-Based Care, Dell Medical School, Executive Director of the Value Institute for Health and Care, Dell Medical School and the McCombs School of Business University of Texas at Austin

Dr. Carlos Mery, Associate Professor of Surgery and Perioperative Care, and Pediatrics, Pediatric and Congenital Cardiothoracic Surgery Texas Center for Pediatric and Congenital Heart Disease; Associate Chief, Pediatric and Congenital Cardiothoracic Surgery; Director

Professor Kamalini Ramdas, Professor of Management Science and Operations, London Business School

9:40 CST Fireside Chat with William A. Haseltine PhD, Chair and President of ACCESS Health International

9:50 CST Incentivising High-Value Care – Value-Based Reimbursement Goes Global

Start time: 09:50 CST | 10:50 EST | 15:50 GMT | 16:50 CET | 02:50 AEDT

End time: 10:20 CST | 11:20 EST | 16:20 GMT | 17:20 CET | 03:20 AEDT

Dr. Mark McClellan, Robert J. Margolis Professor of Business, Medicine, and Health Policy, and Founding Director, Duke-Margolis Center for Health Policy, Duke University

10:20 CST Interval: Hear from our exhibitors

10:25 CST ICHOM COVID-19 Standard Set

Start time: 10:25 CST | 11:25 EST | 16:25 GMT | 17:25 CET | 03:25 AEDT

End time: 11:05 CST | 12:05 EST | 17:05 GMT | 18:05 CET | 04:05 AEDT

Luz Sousa Fialho, Director of Outcomes Research, ICHOM

Philip Collis, Patient Research Ambassador, NHS England/ NIHR

Dr. Gisele Nader Bastos, Medical Manager, Moinhos de Vento Hospital

Kees Brinkman, MD, PhD, Internist, OLVG Hospital, Santeon

11:05 CST Exhibition

Start time: 11:05 CST | 12:05 EST | 17:05 GMT | 18:05 CET | 04:05 AEDT

End time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT

11:30 CST Concurrent Streams: Implementation Insights

Concurrent Stream 1

Providers and Payors Align to Connect Value-Based Care with Population Health

Start time: 11:30 CST | 12:30 EST |

17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST |

18:00 GMT | 19:00 CET | 05:00 AEDT

Caraline Coats, VP, Provider Alliances, Humana

Concurrent Stream 2

Insights From Vall D'hebron Vbhc Blueprint

How We Established a VBHC Routine in Clinical Workflows

Start time: 11:30 CST | 12:30 EST |

17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST |

18:00 GMT | 19:00 CET | 05:00 AEDT

Maria Gutiérrez-San Miguel, MBA, ESADE Business School; Coordinator of the Process Department, Vall d'Hebron University Hospital, Barcelona; Nurse; Engineer

Concurrent Stream 3

Clinical Decision Making Insights From Real Life Examples of Shared Decision Making in Action

Start time: 11:30 CST | 12:30 EST |

17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST |

18:00 GMT | 19:00 CET | 05:00 AEDT

Nelly van Uden, Program Manager, SDM Santeon

Roald van Leeuwen, Program Manager, VBHC Santeon

Willem Jan Bos, Nephrologist, St. Antonius Hospital; Medical Leader, VHBC Improvement Team, Santeon

Concurrent Stream 4

Abstract Presentations

Judging Panel led by Tom Feeley and PM, Christiana Ilesanmi

Start time: 11:30 CST | 12:30 EST |

17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST |

18:00 GMT | 19:00 CET | 05:00 AEDT

Christiana Ilesanmi, Project Manager, Standard Set Development, ICHOM

12:00 CST Short Stretching or Refreshment Interval and Travel to Next Session

12:10 CST The Long Fix – From Value Driven Outcomes to Health Care Transformation

Start time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

End time: 12:40 CST | 13:40 EST | 18:40 GMT | 19:40 CET | 05:40 AEDT

Vivian S. Lee, MD, PhD, MBA - President, Verily Life Sciences

12:40 CST Daily Summary Discussion and Closing Remarks

Start time: 12:40 CST | 13:40 EST | 18:40 GMT | 19:40 CET | 05:40 AEDT

End time: 13:00 CST | 14:00 EST | 19:00 GMT | 20:00 CET | 06:00 AEDT

Chair: Suzanne Gaunt, President and CEO, ICHOM

Dr. Thomas Feeley, Senior Fellow, Institute for Strategy and Competitiveness, Harvard Business School; and the Helen Shafer Fly Distinguished Professor of Anesthesiology, University of Texas MD Anderson Cancer Center, USA



Thank you to our expert Conference Programme Advisory Committee (CPAC):



Christina Åkerman
Affiliate Faculty, **Dell Medical School - University of Texas at Austin**



Nicola Bedlington
Special Advisor, **European Patients' Forum**



Pieter de Bey
Managing Director,
Santeon Hospital Group, the Netherlands



Alan Brace
Head of Finance, **NHS Wales, UK**



Dr Yolima Cossio
Director of Information Systems and Decision Support, **Vall d'Hebron Hospital, Barcelona**



Dr Thomas Feeley
Senior Fellow, **Institute for Strategy and Competitiveness, Harvard Business School**; and the **Helen Shafer Fly Distinguished Professor of Anesthesiology, University of Texas MD Anderson Cancer Center, USA**



Dr Arie Franx
Professor of Obstetrics, **Erasmus MC**



Annemarie Haverals
Director Programs and Innovation - **i+solutions, The Netherlands**



Dr Jan Hazelzet
Professor in Healthcare Quality and Outcomes, **Erasmus University Medical Center, Rotterdam, the Netherlands**, Pediatric Intensivist and Associate Professor in Pediatrics, **Erasmus University Medical Center, Rotterdam, the Netherlands**



Professor Martin Ingvar
Cofounder and Board Member, **ICHOM**; Professor in Integrative Medicine, **Karolinska Institutet**



Professor Gregory Katz
Chair of Innovation and Value in Health, **University of Paris School of Medicine**



Dr Valerie Kirchberger
Head of the Value Based Healthcare Team, **Charité Hospital, Germany**



Niek Klazinga
Strategic Lead of the Healthcare Quality and Outcomes Program, **OECD**



Dr. Stefan Larsson
Senior Partner and Managing director, **BCG**, Board Member and Co-founder, **ICHOM**



Dr Sally Lewis
National Clinical Director, **NHS Wales, UK**



Dr Andrea Pusic
Chief, Plastic and Reconstructive Surgery
Brigham Health
Co-Director
Patient-Reported Outcomes, Value & Experience (PROVE) Center, Brigham Health



Herb Riband
Value Based Healthcare Consultant, **USA and Europe**



Dr Francisco de Paula Rodriguez
Director of Strategy Department, **Medtronic Spain and Portugal**



Elizabeth Teisberg
Ph.D, **Cullen Trust Distinguished University Chair in Value-Based Care, Dell Medical School**, Executive Director of the **Value Institute for Health and Care, Dell Medical School and the McCombs School of Business University of Texas at Austin**



Dayenne Zwaagman
Communication Specialist, **Heart Centre of the Amsterdam University Hospital**; Co founder, **Hart4Onderzoek/Heart4 Research (charity)**



Day 2: 17 November 2020

The Value Based Approach To Health System Sustainability

7:00 CST Pre-Agenda Networking and Exhibition

Start time: 07:00 CST | 08:00 EST | 13:00 GMT | 14:00 CET | 00:00 AEDT

End time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

Plenary

8:00 CST Chair's Opening Remarks and Welcome

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

End time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

Dr. Stefan Larsson, Senior Partner and Managing director, BCG, Board Member and Co-founder, ICHOM

Daphne Psacharopoulos, Digital Lead, CVS Health; Board Member, ICHOM

8:10 CST Opening Keynote Panel: Defining Value-Based Healthcare Systems and the Journey Required to Get There

Start time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

End time: 08:35 CST | 09:35 EST | 14:35 GMT | 15:35 CET | 01:35 AEDT

Chair: Dr. Stefan Larsson, Senior Partner and Managing director, BCG, Board Member and Co-founder, ICHOM

Ronnie van Diemen-Steen Voorde, Director-General of Curative Care, Dutch Ministry of Health, Welfare and Sport

Omar Ishrak, Executive Chairman and Chairman of the Board, Medtronic

Professor Chorh Chuan Tan, Chief Health Scientist and Executive Director, Office for Healthcare Transformation, Ministry of Health, Singapore

Francesca Colombo, M.Sc., Head of Health Division, OECD

9:10 CST Fireside Chat with William A. Haseltine PhD, Chair and President of ACCESS Health International

9:20 CST Organisation Wide Use Insights from Implementing the Value Agenda in Wales

Start time: 09:20 CST | 10:20 EST | 15:20 GMT | 16:20 CET | 02:20 AEDT

End time: 09:50 CST | 10:50 EST | 15:50 GMT | 16:50 CET | 02:50 AEDT

Chair: Dr. Sally Lewis, Clinical Director, NHS Wales, UK

Helen Thomas, Interim Director, NHS Wales Informatics Service

Dr. Allan Wardhaugh, Consultant Paediatric Intensivist, CCIO, Cardiff & Vale UHB; Co-lead, National Clinical Framework for Wales

Hywel Jones, Director, Finance Delivery Unit, NHS Wales; Vice Chair, NHS Wales Finance Academy

9:50 CST Value-Based Health Care Prize and Winner Announcement 2020

10:00 CST European Implementation of Value Based Health Care

Start time: 10:00 CST | 11:00 EST | 16:00 GMT | 17:00 CET | 03:00 AEDT

End time: 10:50 CST | 11:50 EST | 16:50 GMT | 17:50 CET | 03:50 AEDT

Chair: Professor Gregory Katz, Chair of Innovation & Value in Health, University of Paris School of Medicine, France

Professor Ewa M. Roos, Professor of Musculoskeletal Function and Physiotherapy, University of Southern Denmark

Dr. Dennis van Veghel, Boardmember, The Netherlands Heart Registration (NHR); Director, Catharina Heartcentre Eindhoven; Advisor, Netherlands Heart Network

Dr. Florian Rüter, Chief Quality Officer, University Hospital Basel; Chief Medical Officer, University Hospital Basel

10:50 CST Exhibition

11:20 CST Concurrent Streams: Value Based Healthcare Implementation in Practice. Insights from on the Ground

Concurrent Stream 1

Panel Discussion

What Policymakers Should and Should Not Do to Drive HC Change- Recommendations from the Rock-Face

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Chair: Dr. Stefan Larsson, Senior Partner and Managing director, BCG, Board Member and Co-founder, ICHOM

Jacqueline Bowman-Busato, Patient and Policy Lead, EASO

Joseph Casey - BA (Hons), King's Health Partners

Fabian Bolin - BSc, War on Cancer

Ishwaria Subbiah, Physician, Assistant Professor, MD Anderson Cancer Center

Willem Jan Bos, Nephrologist, St. Antonius Hospital; Medical Leader, VHBC Improvement Team, Santeon

Concurrent Stream 2

Insights From The Netherlands

Implementation of the Pregnancy and Childbirth Standard Set for Shared Decision Making in the Netherlands

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Professor Arie Franx MD PhD, Professor of Obstetrics, Erasmus MC

Hiske E. Ernst-Smelt, MSc, Researcher and Project Leader, Erasmus MC

Alies L. Depla, MD, Junior Researcher, University Medical Center Utrecht

Lyzette T. Laureij, MD, Junior Researcher, Erasmus MC

Bas B. van Rijn, MD, PhD, Associate Professor Obstetrics, Erasmus MC

Marije Lamain de Ruiter, Researcher and Project Leader, Erasmus MC

Concurrent Stream 3

IMI H2O Project

The H2O-Project, Towards a Platform for Patient Outcomes Data Across Europe

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Meni Styliadou, Vice President, Government Affairs and Public Policy, Takeda Pharmaceutical; Head of Public Policy and Sustainable Healthcare, Takeda EU CAN

Dr. Tanja Stamm - PhD, Professor for Outcomes Research, Center for Medical Statistics, Informatics and Intelligent Systems (CEMSIS) at the Medical University of Vienna; Deputy Director, Center for Medical Statistics, Informatics and Intelligent Systems (CEMSIS) at the Medical University of Vienna

Concurrent Stream 4

THE VBHC ECOSYSTEM: Three needed perspectives (clinician, health authority, industry) for a successful VBHC implementation journey

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Josep Vidal, M.D. PhD, Director, Institute for Digestive and Metabolic Diseases at the Hospital Clinic of Barcelona; Head of Research Programs in Diabetes, Lipidology, and Obesity, IDIBAPS and CIBERDEM

Ramón Maspons, Chief Innovation Officer, Agency for Health Quality and Assessment of Catalonia (AQuAS)

Dr. Francisco de Paula Rodriguez, Director of Strategy Department, Medtronic Spain and Portugal

12:10 CST Short Stretching or Refreshment Interval and Travel to Next Session



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Day 2: 17 November 2020

12:20 CST Concurrent Streams

Concurrent Stream 1

Practical Session

Global Coalition for Value in Healthcare: Public-Private Partnership for Health System Transformation

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT

Chair: **Arnaud Bernaert**, Head of Shaping the Future of Health and Healthcare, Member of Executive Committee, **World Economic Forum**

Dr. Stefan Larsson, Senior Partner and Managing director, **BCG**, Board Member and Co-founder, **ICHOM**

Dr. Sally Lewis, Clinical Director, **NHS Wales, UK**

Nancy Brown, CEO, **American Heart Association**

Concurrent Stream 2

Insights From Cleveland Clinic

How We Use Outcomes Data to Benchmark and Achieve Continuous Improvement

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT

James Gutierrez, Primary Care Internist and Physician Leader, **Cleveland Clinic London**

Concurrent Stream 3

How to Get Started and Join the Value Based Health Care Transformation

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT

Dr Stephanie Wissig, Director of Outcomes Research, **ICHOM**

(Maximum 30 delegates)

Concurrent Stream 4

Abstract Presentations

Judging Panel Led by Tom Feeley and PM, Christiana Ilesanmi

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT

Christiana Ilesanmi, Project Manager - Standard Set Development, **ICHOM**

12:50 CST Short Stretching or Refreshment Interval and Travel to Next Session

12:55 CST Daily Summary Discussion and Closing Remarks: Members of Conference Program Advisory Committee (CPAC) Facilitated by Chair

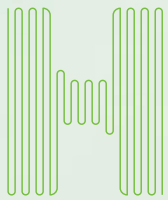
Start time: 12:55 CST | 13:55 EST | 18:55 GMT | 19:55 CET | 05:55 AEDT **End time:** 13:15 CST | 14:15 EST | 19:15 GMT | 20:15 CET | 06:15 AEDT

Chair: **Dr. Stefan Larsson**, Senior Partner and Managing director, **BCG**, Board Member and Co-founder, **ICHOM**

Herb Riband, Value Based Healthcare Consultant, USA and Europe

Daphne Psacharopoulos, Digital Lead, **CVS Health**; Board Member, **ICHOM**





Value-based care

BY THE NUMBERS

Our data shows that value-based care works to improve the health and experience of patients and physicians.



211,000 fewer inpatient days

by Humana members under the care of value-based physicians compared to members under the care of non-value-based physicians.¹



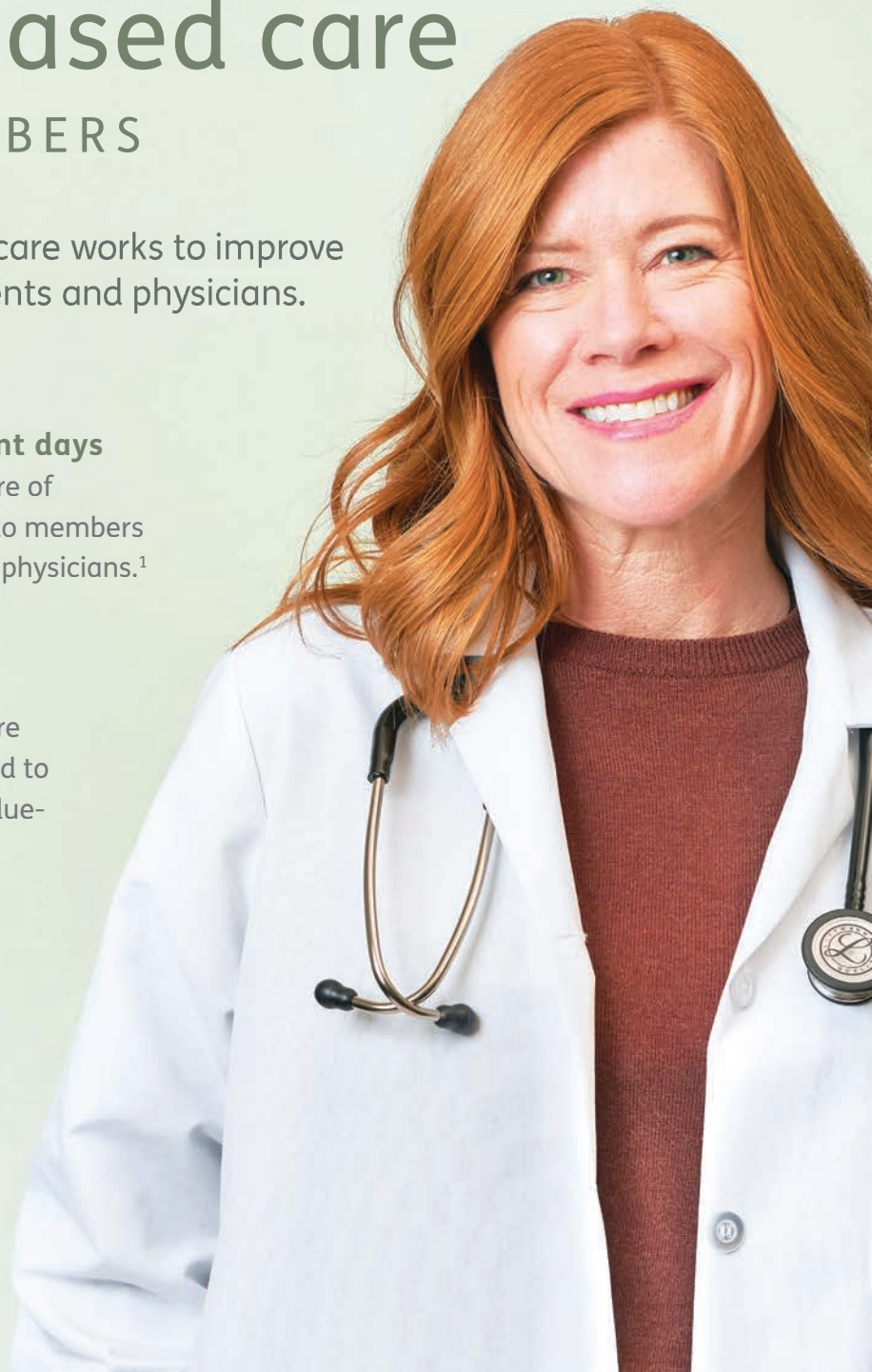
75,900 fewer ER visits

by Humana members under the care of value-based physicians compared to members under the care of non-value-based physicians.¹



2.5x more

of Humana's healthcare dollars are earned by value-based primary care physicians, compared to their non-value-based peers.²



To learn how Humana works with physicians, no matter where they are on their journey to value-based care, visit **ValueBasedCare.Humana.com**.

Humana®

¹Humana Medicare Advantage member health results were limited to medical claims incurred during the 2019 calendar year. Humana compared members affiliated with providers in a value-based reimbursement model agreement versus an estimation of original fee-for-service Medicare medical costs using CMS Limited Data Set Files from 2018. Estimates of cost, admission and emergency department savings are subject to restatement with the availability of more current CMS data.

²Data derived from Humana 2019 value-based membership of 1,892,865 and non-value based membership of 893,593.

Day 3: 18 November 2020

Accelerating Standard Set Use And Global Outcomes Benchmarking

7:00 CST Pre-Agenda Networking and Exhibition

Start time: 07:00 CST | 08:00 EST | 13:00 GMT | 14:00 CET | 00:00 AEDT

End time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

Plenary

8:00 CST Chair's Opening Remarks and Welcome

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

End time: 08:15 CST | 09:15 EST | 14:15 GMT | 15:15 CET | 01:15 AEDT

Professor Martin Ingvar, Co-founder and Board Member, **ICHOM**; Professor in Integrative Medicine, **Karolinska Institutet**

Jamie Heywood, Board Member, **ICHOM**; Founder, **PatientsLikeMe**; Founder, **ALS Therapy Development Institute (ALS TDI)**, **AOBiome**, *Genetic Networks*, **The SocialMedwork**

8:15 CST Opening Panel Session: Technical Solutions to Scale Up Standard Sets and Enable Benchmarking Globally

Start time: 08:15 CST | 09:15 EST | 14:15 GMT | 15:15 CET | 01:15 AEDT

End time: 09:05 CST | 10:05 EST | 15:05 GMT | 16:05 CET | 02:05 AEDT

Chair: Professor Martin Ingvar, Co-founder and Board Member, **ICHOM**, Professor in Integrative Medicine, **Karolinska Institutet**

Stanley M. Huff, M.D., Chief Medical Informatics Officer, **Intermountain Healthcare**

Ron Roozendaal, Director of Information Policy and CIO, Dutch Ministry of Health, **Welfare and Sport**

Jamie Heywood, Board Member, **ICHOM**; Founder, **PatientsLikeMe**; Founder, **ALS Therapy Development Institute (ALS TDI)**, **AOBiome**, *Genetic Networks*, **The SocialMedwork**

Greg Robinson, Chief Technology Officer, **ICHOM**

9:05 CST Interval: Mellanie True Hills, Patient Video

9:10 CST The Scientific Basis of Patient Reported Outcomes. The CLEFT-Q Example

Start time: 09:10 CST | 10:10 EST | 15:10 GMT | 16:10 CET | 02:10 AEDT

End time: 10:10 CST | 11:10 EST | 16:10 GMT | 17:10 CET | 03:10 AEDT

Dr. Andrea L. Pusic, Chief of Plastic and Reconstructive Surgery, **Brigham Health**; Co-Director Patient-Reported Outcomes, **Value & Experience (PROVE) Center**, **Brigham Health**; **Joseph E. Murray Professor of Surgery**, **Harvard Medical School**

Dr. Karen Wong Riff, Assistant Professor, Plastic and Reconstructive Surgery, **Sick Kids Hospital**, Toronto Canada

10:10 CST Exhibition

10:40 CST Concurrent Streams: Outcomes Data in Practice. Insights from on the Ground

Concurrent Stream 1

Making It Real. Applying Outcomes in a Real World

Start time: 10:40 CST | 11:40 EST |

16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST |

17:20 GMT | 18:20 CET | 04:20 AEDT

Mike Pykosz, Chief Executive Officer and Chairman of the Board,

Oak Street Health

Jamie Heywood, Board Member,

ICHOM; Founder, **PatientsLikeMe**;

Founder, **ALS Therapy Development**

Institute (ALS TDI), **AOBiome**, *Genetic*

Networks, **The SocialMedwork**

Concurrent Stream 2

How to Use Outcomes in Real-Time to Enhance Value-Creation for Patients

Start time: 10:40 CST | 11:40 EST |

16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST |

17:20 GMT | 18:20 CET | 04:20 AEDT

Helene Hedensted, Health Economist and Project Manager,

Aalborg University Hospital

Concurrent Stream 3

Outcome Measurements and Managing the COVID-19 Crisis with eHealth Solutions

Start time: 10:40 CST | 11:40 EST |

16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST |

17:20 GMT | 18:20 CET | 04:20 AEDT

Gerbrand van de Beek, Global

Solutions Lead, **Philips VitalHealth**

Concurrent Stream 4

Abstract Presentations

Judging Panel Led by Tom Feeley and PM, Christiana Ilesanmi

Start time: 10:40 CST | 11:40 EST |

16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST |

17:20 GMT | 18:20 CET | 04:20 AEDT

Christiana Ilesanmi, Project Manager

- Standard Set Development, **ICHOM**

11:20 CST Interval



Day 3: 18 November 2020

11:30 CST Concurrent Streams

Concurrent Stream 1

Measuring Outcomes and Stroke Patient Pathway Pilot in Estonia

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Rõõt Palmiste, Project Manager, Estonian Health Insurance Fund (EHIF)
Vesa Komssi, Executive Vice President, Nordic Healthcare Group (NHG)

Concurrent Stream 2

Impact of COVID-19 on Care Pathways for the Prevention and Treatment of Diabetic Foot Ulcers in Ontario- Value – Based Healthcare Perspective

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Dr. Monika Slovynec D'Angelo, Director, Health, Conference Board of Canada
Jennifer Clawson, Partner & Director, Value Based Health Systems, BCG

Concurrent Stream 3

Beyond Data Collection: Implementing Holistic Digital Care Pathways to Drive Better Outcomes and Lower Cost

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Thomas Vande Castele, Co-Founder and CEO, Awell Health

Concurrent Stream 4

Abstract Presentations

Innovation in Patient Centred Care: from PROMS to Patient Engagement

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Eva Deckers, Design Director Data Enabled Design - Principal Design Strategist, Philips
Simon Nienhuijs – PhD, Surgeon, Catharina Hospital Eindhoven, Netherlands
Carl Megans, Senior Data Designer, Philips

12:10 CST Short Stretching or Refreshment Interval and Travel to Next Session

12:15 CST Daily Summary Discussion and Closing Remarks: Members of Conference Program Advisory Committee (CPAC) Facilitated by Chair

Start time: 12:15 CST | 13:15 EST | 18:15 GMT | 19:15 CET | 05:15 AEDT **End time:** 12:35 CST | 13:35 EST | 18:35 GMT | 19:35 CET | 05:35 AEDT
Chair: Professor Martin Ingvar, Co-founder and Board Member, ICHOM; Professor in Integrative Medicine, Karolinska Institutet
Jamie Heywood, Board Member, ICHOM; Founder, PatientsLikeMe; Founder, ALS Therapy Development Institute (ALS TDI), AOBiome, Genetic Networks, The SocialMedwork
Niek Klazinga, M.D., Ph.D., Strategic Lead of the Healthcare Quality and Outcomes program, OECD
Dayenne Zwaagman, Communication Specialist, Heart Centre of the Amsterdam University Hospital; Co-founder, Hart4Onderzoek/Heart4Research (charity)

Day 4: 19 November 2020

Workshops And Closed Door Sessions

8:00 CST Workshops and Closed Door Sessions (3 hours each)

Workshop 1

Building a Community of Practice in LMICs

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT
2 hours

Chintan Maru, Founder, Leapfrog to Value
Balkrishna Korgaonkar, Director of Innovation, Leapfrog to Value
Mathieu Lamiaux, Senior Partner and Managing Director, The Boston Consulting Group
Shivani Ranchod, CEO, Percept
Dr Visegan Subrayan B.Ch.D (UWC); MBA (UCT), Chief Operations Officer, Professional Provider Services (PPO Serve)
Monisha Ashok, Market Access Advisor, Center for Innovation and Impact (CII), USAID
Guido van den Berk, Internist, Chairman, HappiApp foundation

Workshop 2

Open Dialogue with ICHOM

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT
2+ hours

Dr Stephanie Wissig, Director of Outcomes Research, ICHOM
Suzanne Gaunt, President and CEO, ICHOM
Luz Sousa Fialho, Director of Outcomes Research, ICHOM
Greg Robinson, Chief Technology Officer, ICHOM
Dr. Zofia Das-Gupta, Director of Outcomes Research, ICHOM
Lexi Naylor, Account Manager, ICHOM

Workshop 3

Working in Partnership to Deliver Effective Outcomes-Based Procurement

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT
3 hours

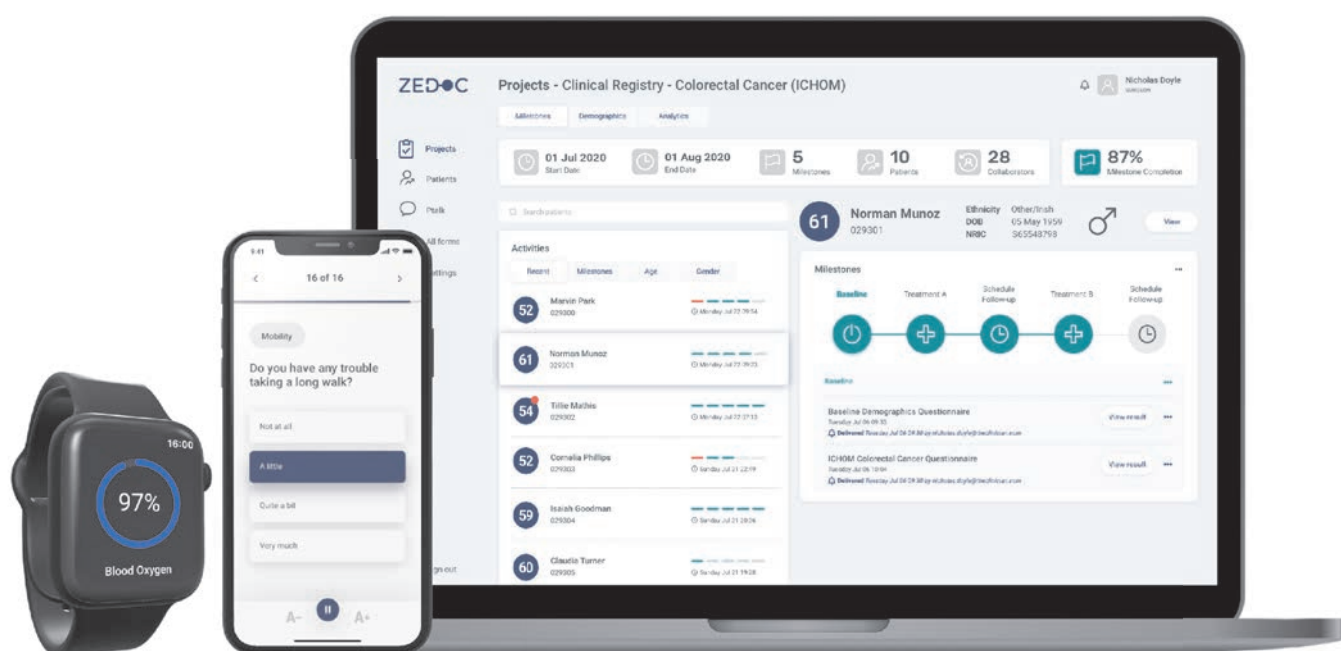
Professor Hamish Laing, Professor of Enhanced Innovation, Engagement and Outcomes, Swansea University, Wales
Lars Dahl Allerup, Co-founder, Rethink Value; New Business Development Manager, Region Hovedstaden - The Capital Region of Denmark, Corporate Procurement
Yves Verboven, Director of Market Access & Economic Policies, MedTech Europe
Emma Clifton-Brown, Head of Health & Value, Pfizer UK
Hans Bax MBA, Senior advisor VBP, MedTech Europe (Brussels)





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Corporate Procurement
Cofounder **Rethink Value**



Monisha Ashok
Market Access Advisor,
**Center for Innovation
and Impact (CII), USA**



Hans Bax
Senior Advisor VBP,
**MedTech Europe
(Brussels)**



Gerbrand van de Beek
Global Solutions Lead,
Philips VitalHealth



Guido van den Berk
Internist, Chairman,
HappiApp Foundation



Arnaud Bernaert
Head of Shaping the
Future of Health and
Healthcare, Member of
Executive Committee
World Economic Forum



Fabian Bolin
CEO and Co-Founder
War on Cancer



**Professor (Dr)
Willem Jan Bos**
Nephrologist,
St. Antonius Hospital
Medical Leader, VBHC
Improvement Team
Santeon



**Jacqueline Bowman-
Busato**
Patient and Policy Lead
EASO



Dr Kees Brinkman
Internist, OLVG Hospital
Santeon



Joseph Casey
Deputy Director of
Programme Delivery
King's Health Partners



Thomas Vande Castele
Co-Founder and CEO,
Awell Health



Emma Clifton-Brown
Head of Health & Value
Pfizer UK



Caraline Coats
VP, Provider Alliances
Humana



Philip Collis
Patient Research
Ambassador
NIHR



Francesca Colombo
Head of Health Division
OECD



Eva Deckers
Design Director Data
Enabled Design - Principal
Design Strategist, **Philips**



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Junior Researcher,
**University Medical
Center Utrecht**



**Ronnie van Diemen-
Steen Voorde**
Director-General of
Curative Care for the
**Dutch Ministry of Health
Welfare and Sport**



Kristina Dziekan
Head Market Access,
Government Affairs and
Tender Excellence, **Alcon
Europe**



**Professor Fred van
Eenennaam**
Chairman, **Value-Based
Health Care Center
Europe**



Hiske E Ernst-Smelt
Researcher and Project
Leader, **Erasmus MC**



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Senior Fellow, **Institute
for Strategy and
Competitiveness,
Harvard Business
School**; and the Helen
Shafer Fly Distinguished
Professor of
Anesthesiology,
**University of Texas MD
Anderson Cancer Center,
USA**



Luz Sousa Fialho
Director of Outcomes
Research, **ICHOM**



Dr Arie Franx
Professor of Obstetrics
Erasmus MC



Suzanne Gaunt
President and CEO
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Dr Zofia Das Gupta
Director of Outcomes
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James Gutierrez
Primary Care Internist and
Physician Leader,
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Christiana Ilesanmi
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Unit - NHS Wales Vice
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Academy



Professor Gregory Katz
Chair of Innovation and
Value in Health
University of Paris
School of Medicine



Niek Klazinga
Strategic Lead of the
Healthcare Quality and
Outcomes program, **OECD**



Vesa Komssi
Executive Vice President,
Nordic Healthcare Group
(**NHG**)



Balkrishna Korgaonkar
Director of Innovation,
Leapfrog to Value



Professor Hamish Laing
Professor of Enhanced
Innovation, Engagement
and Outcomes, **Swansea**
University, Wales



Dr. Stefan Larsson
Senior Partner and
Managing director, **BCG**,
Board Member and
Co-founder, **ICHOM**



Lyzette T Laureij
junior Researcher,
Erasmus MC



Dr Vivian Lee
President
Verily Life Sciences



Roald van Leeuwen
Program Manager, **VBHC**
Santeon



Dr Sally Lewis
National Clinical Director
NHS Wales



Dr Stanley M. Huff
Chief Medical Informatics
Officer, **Intermountain**
Healthcare



Dr Chintan Maru
Founder
Leapfrog to Value
at **The Global**
Development Incubator



Ramón Maspons
Director of Innovation,
Agency for Health
Quality and Assessment
of **Catalonia (AquAS)**



Dr Mark McClellan
Professor of Business,
Medicine and Health
Policy at **Duke University**;
Founding Director
Duke-Margolis Center for
Health Policy



Carl Megens
Senior Data Designer,
Philips



Dr Carlos Mery
Associate Professor of
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Care, and Pediatrics,
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Account Manager, **ICHOM**



Dr Simon Nienhuijs
Surgeon, **Catharina**
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Co-Director **Patient-**
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Chief Operations Officer,
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Professor Chorh Chuan Tan
The Health Scientist at
Singapore Ministry of
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Dayenne Zwaagman
Communication Specialist,
Heart Centre of the
Amsterdam University
Hospital; Co founder,
Hart4Onderzoek/Heart4
Research (charity)

Are these potential challenges holding you back from implementing (more) ICHOM standard sets?



It could be an administrative burden for the team



My team and patients could lose motivation over time



The ICHOM standard sets differ from our existing care process



Join our session to discover how digital care pathways can offer you a solution

Wednesday, November 18 at 11:30am CST

**Beyond Data Collection:
Implementing Holistic Digital Care Pathways
to Drive Better Outcomes & Lower Cost**

NETWORKING AT THE VIRTUAL CONGRESS 2020

We have added some fantastic networking features to our already impressive online platform offering you a more immersive and interactive experience, as well as helping you stay in touch with your community and create new contacts.



ON24 Platform

We are using the ON24 platform for the main sessions in the conference.

It is a simple tool which looks amazing and offers a great user experience. All sessions will be available in the ON24 hub and you will find all the recordings from previous sessions in there too.

You can find out more about ON24 with our latest video, which will be available shortly.

Networking Lounges

We will be opening networking lounges during Days 1, 2 & 3 themed by different Standard Set groups.

This will allow you to visit the relevant networking lounge and meet delegates with shared interests. The networking lounges will be held in Zoom and you will have the opportunity to turn your camera and mic on. Please check the agenda for more details on the Standard Set Groups included.



Chat Forum and Networking Platform

We are excited to announce that ICHOM Connect will be our Networking Chat Forum for the ICHOM November Congress.

You will be able to connect with fellow delegates ahead of, during and after our November event. Ensure you join the ICHOM Conference Series 2020 Group in ICHOM Connect to keep up to date with Conference related news and to start your networking ahead of the event.

Unanswered questions submitted during the sessions will be shared with the speakers after the event to gather a response and may be posted on ICHOM Connect for further discussion. Please note also we will share the speakers' slides where the speakers have provided permission to do so.

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Research Abstracts

Abstracts were submitted by individuals/ organisations involved in research using patient-centred outcomes in any of the following areas: performance improvement; patient engagement; care in integrated practice units, use of outcomes measures in reimbursement; use of outcome measures in health system design; collecting outcome measures with information technology; innovative uses of health outcome measures.



Successful Research Abstracts were judged/ grouped into the following three categories:

Presentation Abstracts

These will be presented during the Concurrent Streams on Days 1, 2 & 3. Please refer to the Agenda for more details.

Abstract Gallery

The Abstract Gallery will contain all Abstracts which were selected to be displayed. You can view all of the Research Abstracts in PDF format.



Featured Abstracts

The Featured Abstracts Library will be hosted in ICHOM Connect. You will be able to

- Register your interest if you would like to watch any of the Featured Abstract being presented during an ICHOM 2021 event. The abstracts with the most interest will be invited to present their research in an ICHOM event during 2021.
- View all of the Featured Abstracts
- Submit a request to be contacted by the team behind the research.
- Discuss the abstract in it's dedicated forum.



Abstract Judging Panel



Led by **Dr. Thomas Feeley**, Senior Fellow, Institute for Strategy and Competitiveness - **Harvard Business School**, and the Helen Shafer Fly Distinguished Professor of Anesthesiology - **University of Texas MD Anderson Cancer Center**, USA



Dr. Andrea L. Pusic, Chief, Plastic and Reconstructive Surgery, - **Brigham Health**, Co-Director, Patient-Reported Outcomes, **Value & Experience (PROVE) Center - Brigham Health**, Joseph E. Murray Professor of Surgery - **Harvard Medical School**, USA



Christina Åkerman, Affiliate Faculty, **Dell Medical School - University of Texas at Austin**



Dr Jens Deerberg-Wittram, CEO and President, RoMed Health System, **Rosenheim**, Germany

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3 days



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1 hour

21 April
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30 June
1 hour



ICHOM WORKSHOP

24 March
2 hour

19 May
2 hour

22 September
2 hour

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