



ICHOM Newsletter Interview

Stefan Larsson, Board Director, ICHOM

Stefan joined the Boston Consulting Group in 1996. He is currently the global leader of BCG's Health Systems sector. Stefan is a BCG fellow and has focused his research on value-based health care, how outcomes measurement and transparency will increasingly be the basis for continuous improvement of health care systems.

Stefan has worked across all sectors of the Health Care industry covering both strategy assignments and major transformational programs. He has lead projects for major Academic medical centers and leading international provider organizations. He has broad Biopharma; Biotech and MedTech experience, from R&D through commercial. He has extensive experience in Health care investments, supporting over 60 commercial DD projects for leading Private Equity Funds.

He is a cofounder of ICHOM – the International Consortium for Health Outcomes Measurement a not-for-profit developing global standards for outcomes that matter to patients. Stefan has lead a large number of public and private projects on Value based Health care and its implications, most recently the “Value in Healthcare” project for the World Economic Forum.

Stefan is an MD, PhD and Associate professor at the Karolinska Institute (KI). Besides at KI Stefan trained at Harvard Medical School, MRC-Human Genetics Unit in Edinburgh and EMBL Heidelberg.

1. Tell us about your current role and responsibilities/key focus in ICHOM?

I am a member of the ICHOM Board.

2. What is your background in healthcare?

I am a medical doctor, PhD and Associate Professor at the Karolinska Institute. I am also a Senior Partner in BCG's Health Care Practice and have been with the company for 24 years.

3. What is the biggest lesson you have learnt regarding your experience to date with patient reported outcomes measurement and value based healthcare?

That it has taken so long for this to have been agreed to be important for the practice and development of better care.

4. What is the most important piece of advice you would offer a peer considering patient reported outcomes measurement and value based healthcare implementation?

Use standardized and validated instruments to make sure you can interpret the data and compare your data with that of others. Make sure to motivate the patient to participate and finally get started, pen and paper is better than waiting for the ideal IT-solution.

5. What do you think are the biggest obstacles to patient reported outcomes measurement and value based healthcare?

The time it takes for clinical staff to gather and analyse the data for PROM's. For VBHC there are several barriers. Two important are payment models particularly Fee For Service and the lack of data; outcomes measurement.

6. Where do you see the biggest opportunity for value based healthcare to flourish?

Where outcomes measurement and transparency is in place and where the leaders of the HC system realizes that patient centricity and outcomes measurement is a must for appropriate care and true healthcare improvement.

7. What are the top 3 case studies and real world examples of patient reported outcomes measurement and value based healthcare implementation that would you recommend for further investigation?

Cancer care impact, multiple groups around the world have documented the impact. One old case we have used a lot is the Martini Klinik. Psychiatry has numerous very important examples.