



# The Healthcare System of the Future

Driving Forward Transformational Change to Improve Patient Outcomes

PRE CONFERENCE WELCOME | ORIENTATION | NETWORKING | EXHIBITION  
08:00 EST/13:00 BST/14:00 CEST - 09:00 EST/14:00 BST/15:00 CEST

PLENARY SESSIONS  
09:00 EST/14:00 BST/15:00 CEST - 11:00 EST/16:00 BST/17:00 CEST

**PLENARY PART 1**

09:00 EST/14:00 BST/15:00 CEST - 10:00 EST/15:00 BST/16:00 CEST

- 09:00 EST/14:00 BST/15:00 CEST: **CHAIR'S OPENING REMARKS**  
**Suzanne Gaunt, MBA, ICHOM**
- 09:05 EST/14:05 BST/15:05 CEST: **HEADLINE PRESENTATION:** A Global Research Initiative Value Based Healthcare in the Covid-19 Response - Preliminary Results  
**Maria da Luz Sousa Fialho, DPhil, ICHOM**  
**Mary Witkowski, MD, MBA, Institute for Strategy and Competitiveness, Harvard Business School**  
**Mark McClellan, MD, PhD, Duke-Margolis Center for Health Policy at Duke University**  
**Daphne Psacharopoulos, MBA, ICHOM**
- 09:30 EST/14:30 BST/15:30 CEST: - 5 Minute Break -

**PLENARY PART 2**

09:30 EST/14:30 BST/15:30 CEST - 10:30 EST/15:30 BST/16:30 CEST

- 09:35 EST/14:35 BST/15:35 CEST: **PANEL DISCUSSION**  
Patient Outcomes and Models of Care: What has the pandemic been teaching us?  
**Jacqueline Bowman-Busato, LLB, MBA, Patient & Policy Lead**  
**Joseph Casey, BA (Hons), King's Health Partners**  
**Stefan Larsson, MD, PhD, ICHOM**  
**Fabian Bolin, BSc, War on Cancer**  
**Willem Jan Bos, MD, St Antonius Hospital**  
**Ishwaria Subbiah, MD, MS, Division of Cancer Medicine, MD Anderson Cancer Center**
- 10:05 EST/15:05 BST/16:05 CEST: - 5 Minute Break -

**PLENARY PART 3**

10:10 EST/15:10 BST/16:10 CEST - 11:00 EST/16:00 BST/17:00 CEST

- 10:10 EST/15:10 BST/16:10 CEST: **PANEL DISCUSSION**  
The Healthcare System of the Future: Transformation and Patient Care Improvements  
**Pieter de Bey, MSc, MBA, Santeon**  
**Filipe Costa, MSc, MBA, Luz Saude**  
**Ayo Kazeem, MD, AXA PPP**  
**Mary Witkowski, MD, MBA, Institute for Strategy and Competitiveness, Harvard Business School**  
**Fabian Bolin, BSc, War on Cancer**  
**Rifat Atun, MBBS, MBA, DIC, FRCGP, FFPH, FRCP, Harvard University**  
**Mark McClellan, MD, PhD, Duke-Margolis Center for Health Policy at Duke University**  
**Gerbrand van de Beek, BSc, Philips**
- 10:50 EST/15:50 BST/16:50 CEST: **PRESENTATION:** Insights from ICHOM Implementation Survey Exploring the use of ICHOM Standard Sets around the Globe  
**Stephanie Wissig, MD, PhD, ICHOM**

**CONCURRENT STREAMS**

11:00 EST/16:00 BST/17:00 CEST - 12:15 EST/17:15 BST/18:15 CEST

**OUTCOMES MEASUREMENT**

- 11:00 EST/16:00 BST/17:00 CEST: **PRESENTATION:** Insights from the EU: Examining the key learnings from VBHC Implementation in Europe  
**Gregory Katz, MBA, PhD, University of Paris School of Medicine & VBHC Consortium**
- 11:30 EST/16:30 BST/17:30 CEST: **CASE STUDY:** PROMs and Shared Decision Making in Prostate Cancer  
**Prasanna Sooriakumaran, MD, Santis & The Harley Street Clinic**
- 11:50 EST/16:50 BST/17:50 CEST: **CASE STUDY:** How outcomes are used to prioritise high value care at Dental Health Services Victoria, Australia  
**Susan McKee, MBA, Dental Health Services Victoria, Australia**

**INNOVATION & TRANSFORMATION**

- 11:00 EST/16:00 BST/17:00 CEST: **PANEL DISCUSSION:** Healthcare System Transformation post COVID-19  
**Caroline Coats, MHSA, Humana**  
**Arnaud Bernaert, MBA, Global Coalition for Value in Healthcare**  
**Suzanne Gaunt, MBA, ICHOM**
- 11:45 EST/16:45 BST/17:45 CEST: **INTERVIEW:** Achieving transformation via implementation of the OutcomeMD Measurement Based Care Initiative in the Greater Los Angeles Department of Veteran Affairs  
**Scott Fears, MD, PhD, Greater Los Angeles Department of Veteran Affairs**  
**Justin Saliman, MD, OutcomeMD**
- 12:00 EST/17:00 BST/18:00 CEST: **CASE STUDY:** Using outcomes measures to develop value based payment contracts for MedTech and Pharma  
**Francisco Rocha Gonçalves, MA, PhD, Luz Saude Group, Portugal**

**VBHC IMPLEMENTATION**

- 11:00 EST/16:00 BST/17:00 CEST: **PRESENTATION:** Insights from Australia: on the ground experience and new opportunities for transformation  
**Deborah Cole, MBA, Australian Centre for VBHC**
- 11:30 EST/16:30 BST/17:30 CEST: **CASE STUDY:** Implementing VBHC utilising ICHOM Standard Sets across hospitals in the Luz Saude Group, Portugal  
**Filipe Costa, MSc, MBA, Luz Saude Group, Portugal**
- 11:50 EST/16:50 BST/17:50 CEST: **CASE STUDY:** Implementing VBHC utilising ICHOM Standard Sets at Vall d'Hebron Hospital, Barcelona  
**Yolima Cossio, MA, Vall d'Hebron Hospital, Barcelona**

POST-CONTENT CONTINUED CONVERSATIONS | NETWORKING | EXHIBITION  
12:15 EST/17:15 BST/18:15 CEST - 13:00 EST/18:00 BST/19:00 CEST

OUTCOMES MEASUREMENT

INNOVATION & TRANSFORMATION

VBHC IMPLEMENTATION

Live Event Closes: 13:00 EST/18:00 BST/19:00 CEST

Please note: Sessions, speakers and timings are subject to change, please check the website regularly for updates

**Medtronic**

Exhibitors

**Humana**

