

## INVESTMENT OPPORTUNITIES - ICHOM CONFERENCES 2020

	Platinum	Gold	Silver	Exhibitor Plus	Exhibitor
Logo added to all branding marked as "In association with"	✓				
Satellite Session/Presentation on Programme	✓	✓			
Delegate Tickets	x10	x8	x6	x3	x2
Gala Dinner Tickets	x10	x8	x6	x3	x2
Branding on conference programme	✓	✓	✓	✓	✓
Branding on email communications	✓	✓	✓		
Branding on conference signage	✓	✓	✓		
Branding on website	✓	✓	✓	✓	✓
Fast pitch Session				✓	
Stand at Conference	✓	✓	✓	✓	✓

### Add-on meeting and branding options:

Activity	Benefits
Choose a topic for presentation to ICHOM's audience	Choose a topic for a presentation for ICHOM's audience. Your session will be advertised on the programme. This is your opportunity to position yourself and your organisation as thought leaders regarding specific strategy or solution that will take VBHC into a successful future for an implementer organisation.
Host a Satellite Session/Workshop	Choose a topic for a workshop of your choice. You can make it open to all delegates or invite-only. Your organisation will be seen as helping to solve challenges and providing "how to" content for the implementation of standard sets and value-based healthcare. ICHOM can assist with pre-conference marketing. Times may vary, maximum number of delegates per room is 320.
Sponsor our networking drinks reception (May 18 2020)	Sponsor our delegate drinks reception. This includes the opportunity to give a welcome address at the beginning. ICHOM can assist with pre-conference marketing.
Sponsor our lunch on Day 1 (May 19 2020)	Your brand will be listed as the lunch sponsor on the programme, on the food and beverage tables and the holding screens.
Private Meeting Room Hire	Host a private meeting room during the conference for your team, or stakeholders. Times may vary and the room is available for up to 90 minutes. Maximum number of delegates per room is 100.
Thought Leader Lectures	Give a lecture to our delegates and inspire them on topics such as leading transformational change. Maximum number of delegates per room is 200.
Breakfast Briefing	This is your opportunity to hold open discussions about challenges or trends in healthcare and kick-start either day of the conference. Maximum number of delegates per room is 250.
Solution Rooms	This is your chance to deliver a genuine learning experience for the delegates. Using design thinking or agile methodologies to promote debate and allow participants to develop insights and formulate recommendations for the future. Solution rooms are similar to workshops but offer peer-supported advice and facilitated brainstorming. Maximum number of delegates per room is 50.